

The Southern Christmas Tree Association
Membership Application/Dues Renewal, Exhibitor/Advertiser Form

www.SouthernChristmasTreeS.org

The SCTA has three levels of membership and two for advertisement. Active, selling growers, corporate members and advertisers are listed on SCTA's website. Exhibitors & sponsors are handled individually per event.

Membership

\$120 - Growers with farms in Alabama, Louisiana and Mississippi and corporate / exhibitor / advertiser membership dues are \$120.00 annually. Members are entitled to a \$40 exhibitor / advertiser discount.

\$50 - New growers or those considering planting within Alabama, Louisiana and Mississippi may join the association for \$50 annually for a maximum of 3 years or until the first year selling trees, whichever is first.

\$60 - Christmas tree growers, soon to be growers or those considering in states other than Alabama, Louisiana & Mississippi may join for \$60 annually and are non-voting members of the association.

After March 31, late fees of \$10 for previous year members are added to each level. Late membership dues are then \$130, \$60 and \$70 respectively.

Annual Meeting Exhibitors / Sponsors

Application to exhibit during annual meetings occurs during meeting registration. Exhibitor fees are determined for each venue with every attempt to maintain affordable rates. If you would like to consider exhibiting with SCTA or offering a sponsorship, contact the executive secretary. Members are entitled to a \$40 exhibitor discount.

Advertisement

Advertisement as ¼ (\$200) or ½ (\$400) pages are included in quarterly newsletters and annual meeting documents and posted on SCTA's website for 12 months beginning in the quarter following payment. Members are entitled to a \$40 advertiser discount.

Form Instructions

Existing members - Minimally, complete your names, farm name and any information that *has changed* since your last renewal. *New members* - Completely fill out form where applicable.

If you do not have your own website or social media platform and are currently selling trees or will be during next year, basic information noted with the symbol "●" will be posted on a dedicated SCTA web page. If you have your own website or Facebook page, information noted with the symbol "◆" will be posted on your state page with a direct link to your website or social media platform.

◆ Farm name: _____

● Owner(s): _____

● Farm physical address: _____

◆ City / state / zip code: _____

◆ County or parish farm located: _____

US Postal Service mail address (if different): _____

US Postal Service mail city / state / zip code: _____

Office Use
Last Name, FI: _____
Date Received: _____
_____ DbasePC
_____ IPContacts
_____ Web Check: self FB SCTA N/A
_____ Farm Pictures (y / n / r)
_____ O&D New Welcome
_____ T-shirt (y / n / r)
_____ Deposit
_____ Emailed Receipt
_____ Called, date: _____
YEAR _____ (20260508)

◆◆ Primary farm telephone (circle: farm, home, cell - his - hers) for website: _____

Other telephone 1, if different (circle: home, cell - his - hers), for SCTA staff use: _____

Other telephone 2, if different (circle: home, cell - his - hers), for SCTA staff use: _____

Primary farm e-mail: _____

Other e-mails (may include spouse, farm partner or children actively involved with farm operations) for SCTA staff use: _____

◆ Website address: _____

Social media name (circle: Facebook, Instagram, Twitter, other): _____

● Brief directions to your farm starting with a community or recognizable road intersection: _____

● Common names of trees offered: _____

● Services and other products offered (*circle*): Choose-and-Cut; Containerized (living) Christmas Trees; Event Facility; Farm Animals; Flocking; Gift Shop; Hay Rides; Jump Pads; Photography Sessions; Pumpkin Patch; Santa Claus; School Tours; Tree Stands; Corn Maize; Pre-Cut Trees; Pre-Tagging; Wreaths.
Description, if appropriate: _____

Active growers: what year did you first plant trees? _____

If not an active grower: what year do you intend to plant trees? _____

As a new grower or soon to be: what year do you anticipate selling your first trees? _____

How many *actual production acres* are *actively* growing Christmas trees, including this planting season? _____

Are you a member of the National Christmas Tree Association (NCTA)? Circle: Yes / No

Dues / Advertisement Structure

Regular membership dues:	\$120.00
New grower (not yet selling trees) or considering farming (non-voting) dues:	\$50.00
Growers in states other than Alabama, Louisiana and Mississippi (non-voting):	\$60.00
Corporate (corporate members entitled to a \$40 exhibit fee discount):	\$120.00
Advertisement ¼ or ½ page (newsletters, website, meeting documents), 12 months:	\$200/\$400

Payment As an alternative to hand-written check payments, SCTA has implemented an online payment / transfer method using bank-to-bank transfers (ACH) with Zelle through your mobile banking application. There is no service charge. Most banking institutions incorporate Zelle transfers between “your known users” like friends, family, businesses, organizations, etc. Look for the Zelle payment / transfer option in your mobile banking application. If there is a Zelle option, there is no need to download the Zelle app. If your financial institution does not use Zelle, download Zelle to process payment from your bank. Since SCTA is a known user to you, the only information required about the payee is telephone number and email (SCTA: 225.505.6335 & SCTAES@gmail.com) to process payment. Please include a notation describing your payment. For dues payment, workshop and annual meeting registrations it is still necessary to print and complete the forms and mail to the executive secretary. Be sure to reference your Zelle payment on your forms. Thank you. For more information about Zelle, visit www.ZellePay.com.

Total payment: _____ **Check # or Zelle transaction #:** _____

Make check payable to SCTA. Address: 5444 Lost Oak Drive, Baton Rouge, LA 70817

Email SCTAES@gmail.com, Phone 225.505.6335

Comments / Suggestions Welcomed: