

Membership Application / Renewal Form
Exhibitor / Advertiser Information
Southern Christmas Tree Association

www.SouthernChristmasTrees.org

The SCTA has three levels of membership and two for advertisement. Active selling growers and other members will be listed on SCTA's webpage "Locate a Farm / Member" under their appropriate state. Advertisers are placed throughout. Sponsorships are handled individually per event.

| |
|-----------------------------------|
| Office Use |
| LName, FI: _____ |
| Date received: _____ |
| _____ DbasePC |
| _____ IPContacts |
| _____ Emailed Receipt |
| _____ Web Check: FB SCTA self N/A |
| _____ Farm Pictures (y / n / r) |
| _____ O&D New Welcome |
| _____ Called, date: _____ |

Mememrship

\$120 - Growers with farms in Alabama, Louisiana and Mississippi and vendor / advertiser membership dues are \$120.00 annually. Vendors, advertisers and growers outside of Alabama, Louisiana and Mississippi are non-voting members. Vendor / advertiser members are entitled to a \$40 exhibitor fee discount.

\$50 - New growers or those considering planting within Alabama, Louisiana and Mississippi may join the association for \$50 annually and pay the reduced rate for a maximum of 3 years or until the first year selling trees, whichever is first.

\$60 - Christmas tree growers or soon to be growers in states other than Alabama, Louisiana and Mississippi may join for \$60 annually and will be non-voting members of the association.

Annual Meeting Exhibitors

Application to exhibit during annual meetings occurs during the annual meeting registration. Fees to exhibit are determined differently for each venue with every attempt to maintain attractive rates. If you have not exhibited with SCTA and are exploring opportunities, contact the executive secretary.

Advertisement

Advertisement as ¼ (\$200) or ½ (\$400) pages are emailed in quarterly newsletters, posted on SCTA's website and included in annual meeting documents for 12 months beginning in the quarter following payment.

Form Instructions

Print this form or if in hand complete where necessary any *updated* information. *Minimally*, complete *your name and farm name* and *any information that has changed since your last renewal* otherwise you can leave blank.

Mail the form with your payment payable to:

SCTA
12263 Brookshire Avenue, Baton Rouge, Louisiana 70815.

If you have questions regarding membership, advertising or sponsorship, contact Michael Buchart, Executive Secretary, by e-mail (sctaes@gmail.com) or telephone (225.505.6335) or any officer or director referenced on SCTA's website.

If you do not have your own website, basic information noted with the symbol "●" will be posted on a dedicated SCTA web page at the appropriate time. If you have your own website or FaceBook page, information noted with the symbol "◆" will be posted on your state page as a direct link to your website.

Attention returning members: If your information is the same as last year, all you will need to complete will be your farm & owner names and any updates.

- ◆ Farm name: _____
- Owner(s): _____
- Farm physical address: _____
- ◆ Physical City / State / Zip Code: _____

◆ County or parish farm located: _____

Postal mail address (if different): _____

Postal mail City / State / Zip Code: _____

◆ Primary farm telephone (circle: farm, home, cell - his - hers) for website: _____

Other telephone 1, if different (circle: home, cell - his - hers), for SCTA staff use: _____

Other telephone 2, if different (circle: home, cell - his - hers), for SCTA staff use: _____

Primary farm e-mail: _____

Other e-mail(s), for SCTA staff use: _____

◆ Website address: _____

Social Media (circle) Facebook, Twitter, Other _____

● Brief directions to your farm starting at a community or recognizable road intersection (*complete only for farms without a dedicated website or Facebook page*):

● Common names of trees offered (*complete only for farms without a dedicated website or Facebook page*):

● Services and other products offered (*complete only for farms without a dedicated website or Facebook page; if applicable, circle*): Pre-Tagging; Choose-and-Cut; Wreaths; Hay Rides; Gift Shop; Flocking; Tree Stands; School Tours; Santa Claus; Farm Animals; Corn Maize; Pumpkin Patch; Containerized (living) Christmas Trees; Other Pre-Cut Trees. Or enter description:

Active growers, what year did you plant your first trees? _____

If not an active grower, what year do you plan to plan trees for the first time? Circle: Yes / No

As a new grower or soon to be, what year do you anticipate selling your first trees (the anticipated year will be posted on your web page at the appropriate time)? _____

How many farming acres are dedicated to Christmas tree production? _____

Are you a current member of the National Christmas Tree Association (NCTA)? Circle: Yes / No

Dues / Advertisement Structure

| | |
|---|---------------|
| Regular membership dues: | \$120.00 |
| Considering farming or new grower (not yet selling trees) dues: | \$50.00 |
| Growers in states other than Alabama, Louisiana and Mississippi (non-voting): | \$60.00 |
| Corporate (corporate members entitled to a \$40 exhibit fee discount): | \$120.00 |
| ¼ or ½ page (emailed newsletter, website, annual meeting documents), 12 months: | \$200 / \$400 |

Total enclosed: _____; Check number: _____

Comments / Suggestions (if necessary, use back of page):