

**Membership Application / Renewal Form
Exhibitor / Advertiser / Sponsorship Information
Southern Christmas Tree Association**

www.SouthernChristmasTrees.org

The SCTA has three levels of membership and two for advertisement. Active selling growers and other members will be listed on SCTA's webpage "Locate a Farm / Member" under their appropriate state. Advertisers are placed throughout. Sponsorships are handled individually per event.

Membership

\$120 - Growers with farms in Alabama, Louisiana and Mississippi and vendor / advertiser membership dues are \$120.00 annually. Vendors, advertisers and growers outside of the core three states of Alabama, Louisiana and Mississippi are non-voting members. Vendor / advertiser members are entitled to a \$40 exhibitor fee discount.

\$50 - New growers or those considering planting within Alabama, Louisiana and Mississippi may join the association for \$50 annually and pay the reduced rate for a maximum of 3 years or until the first year selling trees, whichever is first.

\$60 - Christmas tree growers or soon to be growers in states other than Alabama, Louisiana and Mississippi may join for \$60 annually and will be non-voting members of the association.

Annual Meeting Exhibitors

Application to exhibit during annual meetings occurs during the annual meeting registration. Exhibitor fees are determined for each venue with every attempt to maintain fair rates. If you would like to consider exhibiting with SCTA, contact the executive secretary. Members are entitled to a \$40 discount.

Advertisement

Advertisement as ¼ (\$200) or ½ (\$400) pages are emailed in quarterly newsletters, posted on SCTA's website and included in annual meeting documents for 12 months beginning in the quarter following payment. Members are entitled to a \$40 discount.

Form Instructions

New members - Completely fill out form where appropriate.

Existing members - Minimally, complete your names, farm name and any information that has changed since your last renewal. *NOTE: to better quantify active, production acres not farm size, please see "production acres" below.*

Mail USPS the form with your payment payable to (please note in your records change of address):
SCTA, 1830 Fairview Drive, Baton Rouge, Louisiana 70816.

If you have questions, contact Michael Buchar, Executive Secretary, by e-mail (SCTAES@gmail.com) or telephone (225.505.6335) or any officer or director referenced on SCTA's website.

If you do not have your own website or social media platform and are currently selling trees or will be during next year, basic information noted with the symbol "●" will be posted on a dedicated SCTA web page. If you have your own website or Facebook page, information noted with the symbol "◆" will be posted on your state page with a direct link to your website or.

- ◆ Farm name: _____
- Owner(s): _____
- Farm physical address: _____
- ◆ Physical City / State / Zip Code: _____

Office Use

Last Name, FI: _____

Date received: _____

_____ DbasePC

_____ IPContacts

_____ Emailed Receipt

_____ Web Check: FB SCTA self N/A

_____ Farm Pictures (y / n / r)

_____ O&D New Welcome

_____ Called, date: _____

YEAR: 2022

◆ County or parish farm located: _____

Postal mail address (if different): _____

Postal mail City / State / Zip Code: _____

◆ Primary farm telephone (circle: farm, home, cell - his - hers) for website: _____

Other telephone 1, if different (circle: home, cell - his - hers), for SCTA staff use: _____

Other telephone 2, if different (circle: home, cell - his - hers), for SCTA staff use: _____

Primary farm e-mail: _____

Other e-mail(s), for SCTA staff use: _____

◆ Website address: _____

Social Media (circle, state searchable name): Facebook, other (_____)

● Brief directions to your farm starting at a community or recognizable road intersection (*complete only for farms without a dedicated website or Facebook page*):

● Common names of trees offered (*complete only for farms without a dedicated website or Facebook page*):

● Services and other products offered (*circle*): Choose-and-Cut; Containerized (living) Christmas Trees; Event Facility; Farm Animals; Flocking; Gift Shop; Hay Rides; Jump Pads; Photography Sessions; Pumpkin Patch; Santa Claus; School Tours; Tree Stands; Corn Maize; Pre-Cut Trees; Pre-Tagging; Wreaths.
Description, if appropriate:

Active growers, what year did you first plant trees? _____

If not an active grower, what year do you plan to plant trees? _____

As a new grower or soon to be, what year do you anticipate selling your first trees? _____

How many PRODUCTION ACRES are growing Christmas trees including this planting season? _____

Are you a member of the National Christmas Tree Association (NCTA)? Circle: Yes / No

Dues / Advertisement Structure

Regular membership dues:	\$120.00
Considering farming or new grower (not yet selling trees) dues:	\$50.00
Growers in states other than Alabama, Louisiana and Mississippi (non-voting):	\$60.00
Corporate (corporate members entitled to a \$40 exhibit fee discount):	\$120.00
¼ or ½ page (emailed newsletter, website, annual meeting documents), 12 months:	\$200 / \$400

Total enclosed: _____; Check number: _____

Comments / Suggestions (if necessary, use back of page):

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01/01/2022