



**Welcome to the 7th Annual Meeting of the
Southern Christmas Tree Association.**

August 19-21, 2011

Hosted by

**Island House Hotel—Orange Beach, AL
Fish River Trees, Inc.—Summerdale, AL**

Southern Christmas Tree Association

2011 Officers and Directors

President

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2011

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YEAR	PRESIDENT	MEMBERSHIP	ANNUAL MEETING
2005	Paul Beavers (AL)	76	Birmingham, AL
2006	Bentley Curry (LA)	62	Monroe, LA
2007	Tommy McDaniel (MS)	66	Meridian, MS
2008	Ray Gilbert (AL)	70	Lanett, AL
2009	Clarke Gernon (LA)	60	Grant, LA
2010	Larry Massey (MS)	60	Hernando/Nesbit, MS
2011	Steve Mannhard (AL)	59	Summerdale, AL



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SCTA

Encouraging the production and sale of quality,
southern grown Christmas trees.

Membership Report:	2009	2010	2011
Alabama	14	13	14
Louisiana	23	21	20
Mississippi	21	25	20
Other states	02	01	05
Total	60	60	59

SCTA ANNUAL TREE CONTEST RULES

The Southern Christmas Tree Association (SCTA) shall hold an tree contest at its annual Fall meeting for the purpose of promoting and rewarding excellence in the production of Christmas trees in the region and establishing eligibility of the winners for NCTA's National Christmas Tree Contest.

ELIGIBILITY OF ENTRANTS

- All current members of SCTA are eligible to enter a tree in the contest.
- Members may enter more than one tree in the contest, but only ONE tree per species.
- Each tree entered must be set up in the established display area not later than 9:00 am of the first day of the annual meeting.

REQUIREMENTS OF ENTRIES

- All classes of commercially grown Christmas trees are eligible for entry in the contest, including both cut trees and container-grown trees. There will be no separate classes or categories of trees.
- Eligible trees must be no less than 6 ft. in height and no more than 8 ft. in height measured from the bottom of the handle to the tip of the leader.
- In the case of container trees, it will be measured from the bottom of the pot to the top of the leader. The container can be any size or shape except that the diameter of the top of pot cannot exceed 24 in.
- Entries cannot be artificially colored or flocked.
- Entries cannot have branches or limbs that are wired, tied, or inserted in any fashion within the tree.
- Any tree failing to meet these requirements will be declared ineligible by the contest chairperson.

ENTRY AND BALLOTING PROCEDURES

- Members who enter a tree in the contest will notify the contest chairperson of their entry prior to the entry deadline.
- The President of SCTA will appoint a three-person contest committee with a chairperson to supervise the contest procedures, balloting, and announcement of awards.
- The chairperson will attach a numbered tag to each entry and maintain a log of each entry detailing the entrant and the assigned number of his/her tree
- The Association Secretary will prepare ballots prior to the beginning of the meeting and include them in the registration packet.
- Balloting for the tree contest must conclude not later than 1:00 pm of the first day of the annual meeting. Ballots will be collected by the contest chairperson and counted by the three-person contest committee.

CONTEST AWARDS AND RECOGNITIONS

- A first, second, and third place award will be presented to the entries from each state that received the most votes.
- A contest Grand Champion and Reserve Champion will also be awarded to the two entrants receiving the most votes from among the winners from the three states.
- The Grand Champion and Reserve Champion will have the honor of representing the SCTA at the National Contest sponsored by NCTA in the following year's Annual NCTA Contest.

SEEDLINGS FOR SALE

1 GAL. LEYLAND CYPRESS—\$2.00

1 GAL. NOTABILIS—\$2.00

1 GAL. CAROLINA SAPPHIRE—\$2.50

1 GAL. BLUE ICE—\$2.50

**3 GALLON PLANTS AVAILABLE IN
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CONTACT DON RAWLS

318-396-5113

318-557-0390

2011 Annual Meeting

Friday, August 19th, 2011

12:00 p.m. Exhibitor setup begins – Island House Hotel

7:00 p.m. Board of Directors Dinner – (Dutch treat)

8:30 p.m. Board of Directors Meeting – Island House Hotel (Executive Board Room)

Saturday, August 20th, 2011

Island House Hotel—Conference Center

- 8:00 a.m. Registration and Exhibits Open**
- 8:00 a.m. Registration of Christmas Trees for contest**
- 8:45 a.m. Welcome and opening comments**
Steve Mannhard, SCTA President
- 9:00 a.m. Do's and Don'ts of Having Santa at Your Farm**
Roundtable
- 9:45 a.m. Potential Use of Fibronil for Tip Moth Control and New Virginia Pine Source**
Ray Gilbert, AL Director
- 10:45 a.m. Break – Visit Vendors**
- 11:00 a.m. Fungicide and Colorant Applications**
Peggy Clanton, Cleary Chemical Corp.
- 12:00 p.m. LUNCH on your own. VOTE on Christmas trees.**
- 1:30 p.m. Marketing and Production of Living Christmas Trees**
Steve Mannhard, SCTA President
- 3:00 p.m. Break – Visit Vendors**
- 3:15 p.m. National Director Report -Bentley Curry, SCTA National Director**
SCTA Business Meeting
- **Budget and Membership Reports**
 - **Election of Officers/Directors**
- 6:00 p.m. Social Hour (Poolside)**
- 6:30 p.m. Luau Banquet (Poolside)**

Sunday, August 21st, 2011

Fish River Trees—Summerville, AL

- 8:30 a.m. Worship Service at Farm—*Wesley Bass*
- 9:00 a.m. Welcome and Overview of Farm – *Steven and Sandra Mannhard*
- 9:15 a.m. Wreath and Garland Production and Sales
- 9:30 a.m. Container Grown “Living Christmas Tree” Sales Operation
- 9:45 a.m. Display Techniques and Sales Operation of Pre-cut trees
- 10:00 a.m. Tree Staking Demo Using Fiberglass Stakes and Hurricane Recovery Operations
- 10:15 a.m. Production Techniques on New Species
- 10:45 a.m. Tour of Nursery Operation
- 11:15 a.m. Farm Tour aboard the “Tannebaum Express”

There will be two afternoon sessions available for those who are interested:

- Detailed Techniques on Growing and Harvesting Living Christmas Trees
- Production Techniques for Growing Virginia Pine Christmas Trees

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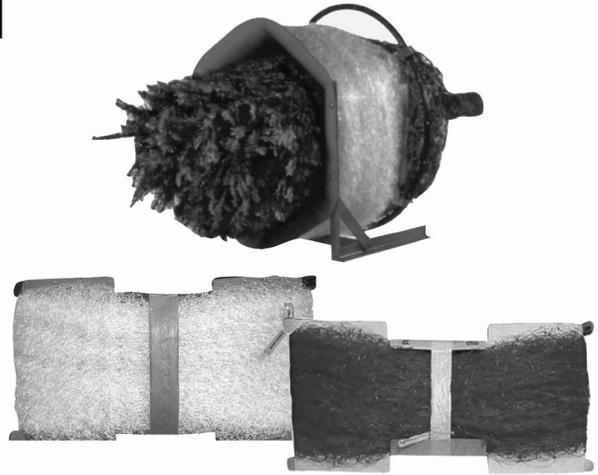
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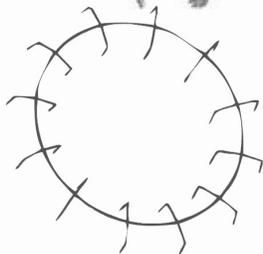
Snow Flock

Snow flock and flocking equipment including tree movers, turntables, plastic tubing, glitter, sparkle mica, spray on color, and mix in color.



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DIRECTIONS TO FISH RIVER TREES

13982 Wood Haven Dairy Rd. E., Summerdale, AL

Head west on AL Hwy 182 for 7.3 miles to the light where 181 and 59 intersect.

Turn right on AL Hwy 59 and proceed north to Foley.

From the main intersection in Foley where U.S. 98 and AL Hwy 59 intersect at the traffic light, stay on 59 and go north for an additional 5 miles to the traffic light where 59 intersects with Baldwin Hwy 32 (just south of the town of Summerdale).

Turn left on Hwy 32 and go west 5.4 miles until it intersects with Baldwin Hwy 9 at the stop sign .

Turn right on Baldwin Hwy 9 and go north 1 mile. You will see a red sign for Fish River Trees.

Turn left on Woodhaven Dairy Rd. E. and proceed up this road for ½ mile to the farm. You will see the entrance gate at the top of the hill at the sign, and the parking area is obvious.

**If you get lost or need assistance, call Steve's cell at
251-604-7512.**

GOT QUESTIONS OR NEED ASSISTANCE DURING THE MEETING?

PLEASE CALL MICHAEL MAY AT 601-917-4196.