

New Christmas Tree Grower Workshop
The Southern Christmas Tree Association
Website: www.SouthernChristmasTrees.org
Facebook: "Southern Christmas Tree Association"

Saturday April 23, 2022

Farm Hosts: Mollie & Gray Anderson, Grant Farms, LLC
716 Whitaker Road, Grant, Louisiana 70644, Allen Parish
www.GrantChristmasTreeFarm.com, GrayAnderson88@yahoo.com, 800.987.6635

The Southern Christmas Tree Association
Steve Mannhard, President 2022/2023, Fish River Trees, Summerdale, Alabama
www.FishRiverTrees.com, FishRiverTrees@gulftel.com, 251.604.7512

Executive Secretary Michael Buchart
1830 West Fairview Drive, Baton Rouge, Louisiana 70816
SCTAES@gmail.com, 225.505.6335

Moderators / Speakers

Gray & Mollie Anderson, Grant Farms

Bentley Curry, Curry Farms, 548 Robinson Drive, Rayville, Louisiana 71269
www.CurryFarms.net, BentleyCurry@aol.com, 318.366.3575

Alfred Froberg, Froberg's Farm, 3601 West Highway 6, Alvin, Texas 77511
www.FrobergsFarm.com, FrobergsFarm@Frobergsfarm.com, 281.585.3531

Kevin Steele, Steele's Christmas Tree Farm / SAJE Shearing Machine,
25184 Blitzens Way Angie, Louisiana 70426
www.SteelesChristmasTreeFarm.com / www.SteelesSaje.com
SheridanRN@yahoo.com, 985.966.1041

08:00 - 08:45 AM Coffee – Fellowship

08:45 – 09:00 AM Opening Prayer, Pledge of Allegiance, Welcome

09:00 - 10:30 AM Session 1

- 1) Soil Preparation
- 2) Field Lay Out
- 3) Plant Selection
- 4) Plant Preparation
- 5) Planting Demonstration

10:30 - 10:45 AM Break

10:45 - 12:00 PM Session 2

- 1) Something of What We Do at Froberg's Farm
- 2) 1st year Tree Trimming Demonstration
- 3) 2nd year Tree Trimming Demonstration
- 4) What to do with Problem Trees
- 5) Sellable Tree Shearing Demonstration
- 6) Demonstration of SAJE Shearing Machine, Pole Hedge Trimmer & Beneki
- 5) 7) Weed Control Demonstration
- 8) Mist Blower Demonstration
- 9) Fertilizer Demonstration

- 12:00 - 01:00 PM Lunch - Fellowship
- 01:00 - 02:30 PM Session 3
- 01:00 - 01:15 PM Fertilizing Trees after Planting
- 01:15 - 02:30 PM Pesticide Selection by Bentley Curry
- 01:15 - 02:30 PM Gift Shop Discussion by Mollie Anderson
- 02:30 - 02:45 PM Break - Fellowship
- 02:45 - 04:00 PM Session 4
- 1) Personal Protection
 - 2) Tree Sales
 - 3) Pre-Tagging
 - 4) Display Systems
 - 5) Loading, Securing & Handling Trees
 - 6) How to Handle Problem Customers
- 03:00 - 04:00 PM
- 1) Wreath Making Demonstration
 - 2) Equipment Demonstrations
- 04:00 PM Adjourn. Join SCTA. Travel safe. Remain safe.
Mark your calendar for the August 12-14, 2022 annual meeting.

Note:

- 1) *Printed agendas are only a formality and as flexible as tree tips blowing with the wind. There is never enough time or space to include whatever. Enjoy.*
- 2) *As with any SCTA sponsored event, ask questions. If you do not then it is your loss as well as SCTA's.*
- 3) *SCTA is constantly exploring options and opportunities. Got any ideas? If so, communicate with officers, directors or the executive secretary.*
- 4) *SCTA welcomes constructive criticism.*
- 5) *Get involved - SCTA is an organization where "Members Help Members" providing experiences lasting a lifetime.*
- 6) *SCTA officers and state directors are listed at www.SouthernChristmasTrees.org.*