

2017 Joint Annual Meeting
of the
Georgia and Southern Christmas Tree Associations

August 4th, 5th & 6th
Valley, Alabama

Agenda

Conference Facility

Valley Community Center
130 Sportsplex Drive, Valley, Alabama 36854
www.CityOfValley.com, (334) 756-5290

Primary Lodging

Hampton Inn
4210 Phillips Road, Valley / Lanett, Alabama 36863
www.HamptonInn3.Hilton.com, (334) 576-5400

Saturday Farm Tour

Gilbert Christmas Tree Farm
Ray & Joan Gilbert
1230 County Road 296, Lanett, Alabama 36863
Chambers County
www.GilbertTreeFarm.com, (706) 585-5306

Sunday Farm Tour

Wadsworth Christmas Tree Farm
Frank & Lucie Wadsworth
3071 Dexter Road, Wetumpka, Alabama 36092
Elmore County
www.WadsworthChristmasTrees.com, (334) 399-1547

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Friday, August 4th

Times are Eastern Daylight Saving Time

05:00 pm – 07:00 pm	On-Site Registration at Hampton Inn
05:00 pm – 08:00 pm	Exhibitor & SCTA Christmas Tree Competition Set-Up Valley Community Center
06:00 pm – 07:30 pm	GCTA Board Dinner, to be determined
07:00 pm – 08:30 pm	SCTA Board Dinner, Milano's, 373 Fob James Drive, Valley
08:00 pm – 09:00 pm	GCTA Board Meeting at Hampton Inn
09:00 pm – 10:00 pm	SCTA Board Meeting at Hampton Inn

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Saturday, August 5th

Times are Eastern Daylight Saving Time
 Location: Valley Community Center

07:30 am – 09:00 am

Exhibitor & SCTA Christmas Tree Competition Set-Up

07:30 am – 10:00 am

On-Site Registration GCTA & SCTA

09:00 am – 09:10 am

Welcome by Presidents Ray Gilbert (SCTA) and Matthew Gay (GCTA)

09:10 am – 09:20 am

Welcome by Ashley Crane, Executive Director

Greater Valley Area Chamber of Commerce

09:20 am – 09:50 am

Estate Planning

Mark Tippins, Attorney at Law

09:50 am – 10:10 am

Break, Visit Exhibitors

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10:10 am – 10:40 am

Asset Protection Strategy
 Mark Tippins, Attorney at Law

10:40 am – 11:00 am

Toys for Tots Foundation, A.T. Wilson
 Trees for Troops, Greg Smith



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11:00 am – 12:00 pm

Webinar

A Very Special Tree –

The Hunt for a Disease Resistant Leyland at Shady Pond Tree Farm

Presenters:

Gray Anderson, Grant Christmas Tree Farm & Syrup Mill

Dr. John Frampton, Professor / Christmas Tree Geneticist, NCSU

Clarke Gernon, Shady Pond Tree Farm

12:00 pm – 12:30 pm

Break, Visit Exhibitors

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12:30 pm – 01:30 pm Buffet Lunch, Valley Community Center

01:30 pm – 02:00 pm Christmas Tree Promotion Board
Marsha Gray

02:00 pm – 02:30 pm Whole Farm Revenue Protection
Heyward Baker, USDA

02:30 pm – 02:45 pm Break, Visit Exhibitors



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|---------------------|--|
| 02:45 pm | Deadline to Submit SCTA Christmas Tree Competition Ballots |
| 02:45 pm – 03:45 pm | General Membership Business Meeting |
| 04:00 pm – 06:00 pm | Farm Tour, Gilbert Christmas Tree Farm |
| 07:00 pm – 10:00 pm | Buffet Dinner, Valley Community Center |
| 08:00 pm – 08:30 pm | Dinner Speaker – Jody Fuller comedian, speaker, writer & soldier |
| 09:00 pm – 10:00 pm | SCTA Tree Contest Winners & SCTA Auction Fundraiser |
| 10:00 pm | All Exhibits and Christmas Trees Must Be Removed |





Sunday, August 6th

09:00 am – 09:15 am
 09:15 am – 12:30 am
 12:30 am – 01:30 pm
 01:30 pm

Times are Central Daylight Saving Time
 Farm Tour, Wadsworth Christmas Tree Farm
 Worship Service on the Farm
 Christmas Tree Farm Tour and Demonstrations
 Lunch
 Adjourn and return home safely!

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Our Supporters:

Evans Christmas Products

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 (member, advertiser, exhibitor)

Fraser Knoll Farms

Tommy Wagoner
 (member, advertiser, exhibitor)

Grant Christmas Tree Farm & Syrup Mill

Gray Anderson
 (member, exhibitor)

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 (advertiser, exhibitor)

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Kevin Steele
 (member, exhibitor)

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Mark & Stephanie Clifford
 (advertiser, exhibitor)

Evergreen Tree Stands

Terry Robertson & James Miller
 (exhibitor)

Fresh Cut Tech

Scott Edwards
 (advertiser)

Keelson Partners

Tom Wilkins
 (advertiser)

Pennington Seed

Al Hubbard
 (advertiser)

Tim Mitchell's Yule Stand System

Craig Sorensen
 (exhibitor)

Swihart Sales Company

Roger Swihart
 (advertiser)

Presenters

Gray Anderson

Grant Christmas Tree Farm & Syrup Mill
716 Whitaker Road, Grant, LA 70644 Allen Parish
www.GrantChristmasTreeFarm.com, (337)789-3072, GrayAnderson88@Yahoo.com

Heyward Baker

USDA, Risk Management Agency - Crop Insurance Program

Ashley Crane, Executive Director

Greater Valley Area Chamber of Commerce
P.O. Box 205, Lanett, AL 36863
www.GreaterValleyArea.com, (334)642-1411, ACrane@GreaterValleyArea.com

Dr. John Frampton, Professor / Christmas Tree Geneticist

North Carolina State University, Department of Forestry & Environmental Resources
Jordan Hall Addition 3219, Raleigh, NC 27695
www.cnr.ncsu.edu, (919)515-7580, John_Frampton@ncsu.edu

Matthew Gay, President GCTA

Gay's Christmas Tree Farm
2335 Tobacco Road, Augusta, GA 30906 Richmond County
www.GaysChristmasTreeFarm.Gacta.com, (706)798-3731

Clarke Gernon

Shady Pond Tree Farm
37226 Pine Street Extension, Pearl River, LA 70452 St. Tammany Parish
www.ShadyPondTreeFarm.net, (985)863-5569, SPTF@CGernon.com

Ray Gilbert, President SCTA

Gilbert Christmas Tree Farm
1230 County Road 296, Lanett, AL 36863 Chambers County
www.GilbertTreeFarm.com, (706)585-5306, RayGilbert@Mindspring.com

Marsha Gray, Industry Communication & Program Director

Christmas Tree Promotion Board
PO Box 3669, Littleton, CO 80161
www.ChristmasTreePromotionBoard.org, (800)985-0773, Marsha@ChristmasTreePromotionBoard.org

Greg Smith, Past President GCTA 2013/2014 & Georgia Tree for Troops Coordinator

7 G's Farm
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Mark Tippins, Attorney at Law

Private practice specializing in estate planning and asset protection.
118 North Ross Street #6, Auburn, AL 36830
(334)821-3670, MTippins@BellSouth.net

A.T. Wilson

USMC, Toys for Tots Foundation
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www.WithHonorLLC.org, (770) 932-6031



Jody Fuller is a comic, speaker, writer, and soldier with three tours of duty in Iraq. He currently holds the rank of Major in the US Army Reserves. Jody is also a lifetime stutterer.

Growing up in Opelika, Alabama Jody had to overcome two things: poverty and stuttering. Enlisting in the Army after high school helped him overcome the poverty but the stuttering continues to pose unique challenges. After a 4 year stint as an Army medic, he returned home to attend college at Auburn University at Montgomery where he received a Bachelor's Degree in Business Administration.

After 9/11, Jody returned to the Army by way of Officer Candidate School (OCS) at Fort Benning, Georgia. After OCS, he completed the Transportation Officer Basic Course at Ft. Eustis, VA, before being assigned to 2nd Infantry Division at Fort Lewis, Washington. In November 2003, he deployed to Iraq for a year with the 296th Brigade Support Battalion of the Army's First Stryker Brigade, where he served as the platoon leader of the third largest platoon in the United States Army. In 2006, Jody left active duty Army to join the Alabama National Guard and deployed to Iraq two additional times. As of 2016, Major Fuller continues to serve in the Army Reserves.

When not in uniform, Jody performs all over the U.S. for a wide range of groups, including non-profits, corporations and disability groups. He also performs for troops at home and abroad. To date, he has performed for U.S. military personnel in 15 countries and counting. As a writer, his column can be read in 10 newspapers. He's also been published 6 times in the popular Chicken Soup for the Soul series including: *A Lifetime of Stuttering: From Lemons to Lemonade: 101 Positive, Practical, and Powerful Stories about Making the Best of a Bad Situation*; *Embracing my Uniqueness: Think Positive for Kids: 101 Stories about Good Decisions, Self-Esteem, and Positive Thinking*; *Miracles in Uniform: Miracles Happen: 101 Inspirational Stories about Hope, Answered Prayers, and Divine Intervention*; and *Tough Love: The Power of Gratitude: 101 Stories about How Being Thankful Can Change Your Life*.

Jody is a member of two NSAs: the National Stuttering Association and the National Speakers Association. He lives in Opelika with his Ruby, his chocolate lab, and Abbey, his cat.

Contact: www.JodyFuller.com