

19th Annual Meeting



The Comfort Inn "On the Hill"
Hattiesburg, MS
September 15-17, 1995

Louisiana - Mississippi Christmas Tree Association

Administration

J. Ed. Morgan Mayor
Bennie Sellers, P.E. Director
Public Services
George Shepko Director Planning /
Community Development
Clarice Wansley Director
Administration / City Clerk
Iola Williams Director Recreation /
Community Relations
George Herrington Fire Chief
V. Wayne Landers Police Chief
Joseph C. Townsend Chief Financial Officer
Kenneth Smith Assistant to the Mayor



THE CITY OF HATTIESBURG

August 16, 1995

City Council

Kathryn Cummings Ward One
Eddie A. Holloway Ward Two
John Buckley Ward Three
Dr. Jeff R. Bowman Ward Four
Charles F. Lawrence, Jr. Ward Five

TO THE LOUISIANA - MISSISSIPPI CHRISTMAS TREE ASSOCIATION

Greetings:

As Mayor of the City of Hattiesburg, *one of America's Great Small Cities*, it is indeed a pleasure and honor to have this opportunity to extend to you warm greetings.

I trust that each and every one of you will enjoy your stay as you rekindle and renew friendships. We believe you will find our climate, hospitality of our people, and facilities second to none.

Again, welcome and may you continue in this remarkable undertaking for many years to come.

With kindest regards and best wishes, I am

Sincerely,

J. Ed Morgan, Mayor
City of Hattiesburg

JEM:vt

19th Annual Meeting of the Louisiana - Mississippi Christmas Tree Association

Welcome to the 19th Annual Meeting of the LA-MS Christmas Tree Association and the Comfort Inn "On the Hill" in Hattiesburg, MS. Please express your appreciation to the exhibitors, program speakers, and tree contestants for participating in our meeting.

The Association's "Choose and Cut Farms and Retail Lots" brochure for 1995 has been assembled and is available for you to distribute in your area. Please take several copies and distribute them to your local banks, co-ops, chambers of commerce, welcome centers, and other public places. If we each do our part, this brochure can be a key marketing tool in reaching consumers and informing them of our products. The impact of this brochure is determined primarily by our efforts to make it a success.

The following table summarizes some of the Association's activities for the past 19 years. If you have an idea that you feel could improve and strengthen our Association, please share it with someone on the Board of Directors. A strong, active Association benefits growers and consumers.

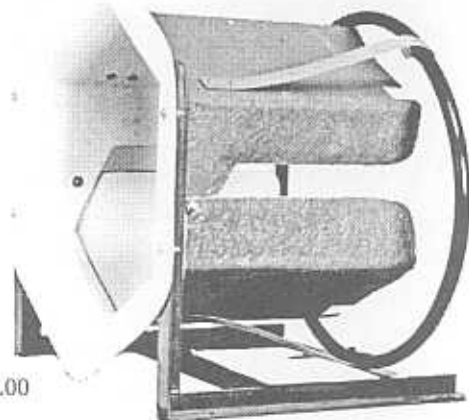
Year	Members	Budget \$	Seedlings	President
1976	17	0	0	Fritz Lindley
1977	57	570	147,000	Fritz Lindley
1978	114	9,261	174,000	Edward Blake
1979	185	10,778	316,500	Edward Blake
1980	333	15,808	347,000	Robert Eddy, Jr.
1981	481	39,955	528,000	Robert Eddy, Jr.
1982	425	40,650	590,000	Wallace Swedenburg
1983	575	48,700	630,000	Wallace Swedenburg
1984	580	52,400	620,000	James King
1985	560	57,250	560,000	James King
1986	596	60,000	563,000	Barton Bennett
1987	515	75,953	501,480	Barton Bennett
1988	402	76,200	450,000	Raburn May
1989	355	65,200	357,400	Raburn May
1990	287	60,900	276,740	Clarke Gernon
1991	263	50,000	181,000	Clarke Gernon
1992	206	62,700	107,000	T.M. Luster
1993	130	40,342	90,480	T.M. Luster
1994	90	62,134	49,776	Shawn Strobel
1995	100	47,370		Shawn Strobel

New from the Kirk Company

26" Table Top Hand Baler and 26" Tree-Tie Netting

Because many customers want tall trees,
our 26" hand baler and netting is now available
for those large, hard to handle trees.

Kirk Balers and Tree-Tie Netting solve the problems
of handling a fully expanded Christmas tree.



Item # 319 **Model 2526 26" Table Top Hand Baler** 53 lbs. \$250.00

- Your lot personnel will find it much easier to load the tree in the customer's car.
- Lot security is improved when only **Tree-Tie** packaged trees are permitted to leave the premises.
- **Tree-Tie Netting** will secure the branches and reduce the possibility of damage in transport.
- Your customer will be able to move the tree through doorways and halls without breakage.
- Once inside, your customer can conveniently mount and straighten the tree before cutting the netting.

*Item #219 26" x 2" **Tree-Tie Cartridge** 700 feet 28 lbs.

5-35	40-75	80-110	115-300
\$23.00	\$22.20	\$21.40	\$20.50

*Sold in units of 5 cartridges only.

- Our netting is engineered to remain pliant in any temperature or weather.
- Will not zipper or come apart.

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- Gasoline
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(3/4HP)



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19th Annual Meeting Exhibitors

We would like to thank all the exhibitors for attending our annual meeting and for their interest in the LA-MS CTA. Please visit the exhibit room and let them know we appreciate their attendance as well as their support of our quarterly newsletter through advertising. The exhibitors who pre-registered before the printing of this program are listed below:

BASS TREES & SUPPLY, INC.

Wesley Bass
551 Delancey Robbins Road
Columbia, MS 39429
800-530-7218

CHRISTMAS FOREST

Barton Bennett
8313 O'Hara Court
Baton Rouge, LA 70806
504-654-0177

EVANS CHRISTMAS SUPPLY CO.

Robley Evans
7970 Zeigler Blvd
Mobile, AL 36608
334-633-6008

INTERNATIONAL PAPER

Elaine Perdue
Rt. 1 Box 314-A
Bullard, TX 75757
903-825-6101

CENTRAL MACHINE SERVICE

Al Jones
9191 Hwy 89
Milton, FL 32570
904-626-0650

RUSHING NURSERY, INC.

Ralph Rushing
3220 Redstone Drive West
Semmes, AL 36575
334-649-5795

TIM MITCHELL'S YULE STAND

Tom Richards
3928 Greenfield Lane
Owensboro, KY 42301
502-684-3081

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Bags in a Box, Tree Life, Color Books
SHAKEE Christmas Tree Shakers
Single: Electric, Gas, or P.T.O. powered)



FLOCK and FLOCK MACHINES
Tags, Banners, Snappy's
Wreath and Garland Machines
Wreath Rings and Wreath Hangers
Sandvik- Pruners and Loppers
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19th Annual Meeting Speakers

Sen. Jim Bean, Jr.
MS State Senate, 44th Dist.
48 Sandy Hook
Hattiesburg, MS 39402

Michael May
LA-MS Exec. Secretary
448 Lazy Acres Road
Chunky, MS 39323

Chip Reynolds
Sen. Trent Lott's rep.
245 E Capital St. Suite 226
Jackson, MS 39201

Shawn Strobel
LA-MS President
912 Delaware Street
Shreveport, LA 38614

Dr. Stephen Dicke
Forestry Extension Service
1320 Seven Springs Rd.
Raymond, MS 39154

Raburn May
LA-MS Board Member
596 Lazy Acres Road
Chunky, MS 39323

Bob Scott
NCTA President
4055 N. Tyler Rd
Wichita, KS 67205

Clarke Gernon
LA-MS Nat'l Director
806 Hermitage Drive
Denham Springs, LA

Dr. Robert Parker
LA-MS Lifetime Member
1635 Hwy 12 West
Starkville, MS 39759

Roger Smith
LA-MS Board Member
Rt 1 Box 621
Moselle, MS 39456

Dr. Alden Main
LA-MS Board Member
12627 Parnell Ave.
Baton Rouge, LA 70815

Ed Rawls
LA-MS Vice-President
1266 Big Four Rd.
Wiggins, MS 39577

Kevin Steele
Former Exec. Sec.
56459 Dollar Rd
Angie, LA 70426

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More Salable Trees per Acre
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Prices higher on orders less than 50
Gallon = nurseryman's gallon
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Nineteenth Annual Meeting
Louisiana - Mississippi Christmas Tree Association
Comfort Inn "On the Hill" - Hattiesburg, MS
September 15-17, 1995

FRIDAY, SEPTEMBER 15

7:00 p.m. Registration begins and Exhibitors continue to setup.
Mr. Kevin Steele, Exhibit Chairman

7:30 p.m. Board of Directors Meeting

SATURDAY, SEPTEMBER 16

7:30 a.m. Complimentary coffee - Exhibit room

8:00 a.m. Registration continues in Lobby
CONTEST TREES MUST BE READY FOR JUDGING

8:30 a.m. **Morning Session Moderator: Mr. Raburn May**
Welcome and Opening Remarks - Mr. Shawn Strobel, President LA-MS CTA
Welcome - Mayor of Hattiesburg

9:00 a.m. *An Effort to Remove the Sales Tax on Christmas Trees sold in Mississippi*
Senator Jim Bean, 44th District, MS State Senate

9:20 a.m. *EPA Standards and Requirements* - Mr. Ed Rawls, Vice President LA-MS CTA

9:30 a.m. *Worker Protection Standards: Farming Under EPA Rules*
Mr. Clarke Gernon, National Director, National Christmas Tree Association

10:00 a.m. **Break** - Visit with Exhibitors

10:30 a.m. *1995 Legislative Effects on Farming* - Mr. Chip Reynolds, Representative from
Senator Trent Lott's office

11:30 a.m. - 1:00 p.m. **Lunch - VOTE ON WREATH AND TREE CONTEST WINNERS**

1:00 p.m. **Afternoon Session Moderator: Mr. Kevin Steele**
Business Meeting:
Election of directors
Financial report - Mr. Michael May
National directors report - Mr. Clarke Gernon

2:15 p.m. **Break** - Visit with Exhibitors

- 2:45 p.m. ***Inventory and Appraisal of Christmas Tree Plantations***
Dr. Bob Parker, Assistant Professor of Forest Biometrics, President Resource Consultants International, LTD., Life Member LA-MS Christmas Tree Association
- 3:30 p.m. ***Pricing Christmas Trees for Profit*** - Tips from a panel of growers
- 4:30 p.m. **Adjourn**
- 6:30 p.m. **Social by the Pool**
- 7:15 p.m. **BUFFET BANQUET**
Guest speaker - Mr. Bob Scott, NCTA President
Announcement of Christmas Tree Contest Winners
Door Prizes

SUNDAY, SEPTEMBER 17

- 7:00 a.m. Non-Denominational Religious Service at the Comfort Inn
- 8:30 a.m. **Leave for Roger Smith's Christmas Tree Farm** (*Map on rear of program*)
- 9:00 a.m. **Welcome and Introductions** - Mr. Roger Smith, Farm Owner
- 9:15 a.m. ***Alternative Tree Species and Container Plants to Supplement Christmas Tree Sales*** - Mr. Ed Rawls
- 10:00 a.m. ***When do you need to cull trees?*** - Dr. Alden Main
Fertilization - Dr. Stephen Dicke
- 11:15 a.m. ***Cultural Practices of the Deodora*** - Mr. Roger Smith
- 12:00 p.m. **Lunch**

1995 New Members

The Louisiana - Mississippi Christmas Tree Association welcomed four new associates to its membership roster in 1995. If you see any of the following people during this convention, please speak a word of welcome, advice, and/or encouragement to them.

Mitchell Crowder
26110 Juban Road
Denham Springs, LA 70726
(504) 665-8726

Jerry Jenkins
Route 3 Box 404
West Point, MS 39773
(601) 494-0424

Michael Pace
3299 Pleasant Grove Rd
Ruth, MS 39662
(601) 835-0598

Steve Riall
8039 Old Mooringsport Rd
Shreveport, LA 71107
(318) 929-2065

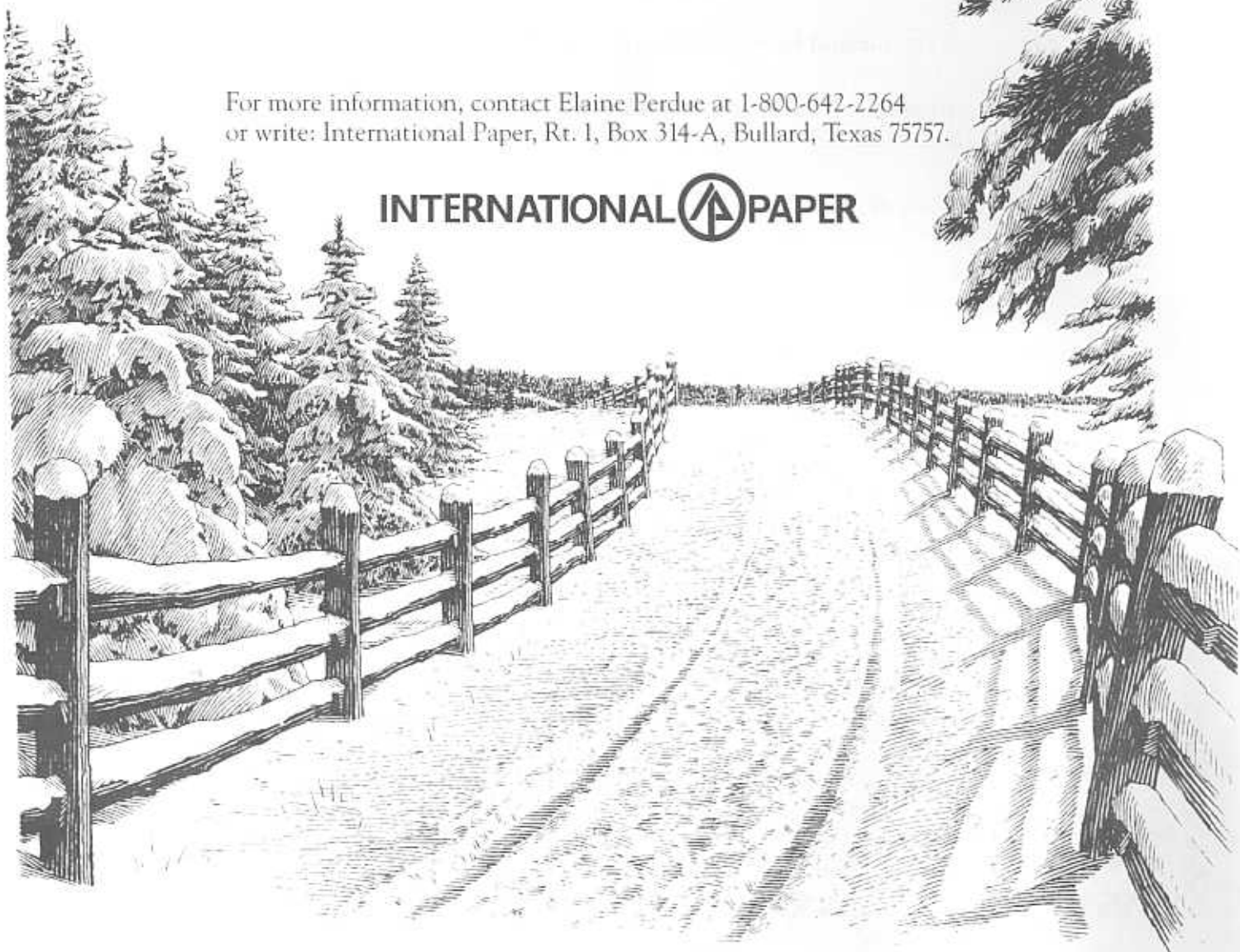
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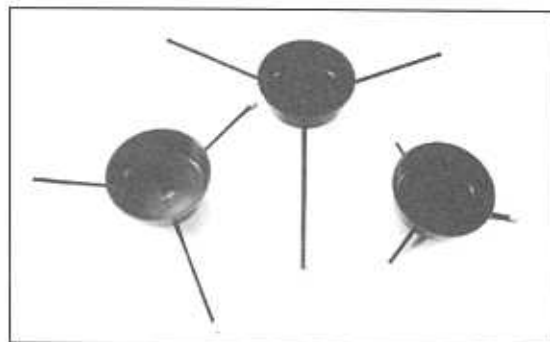
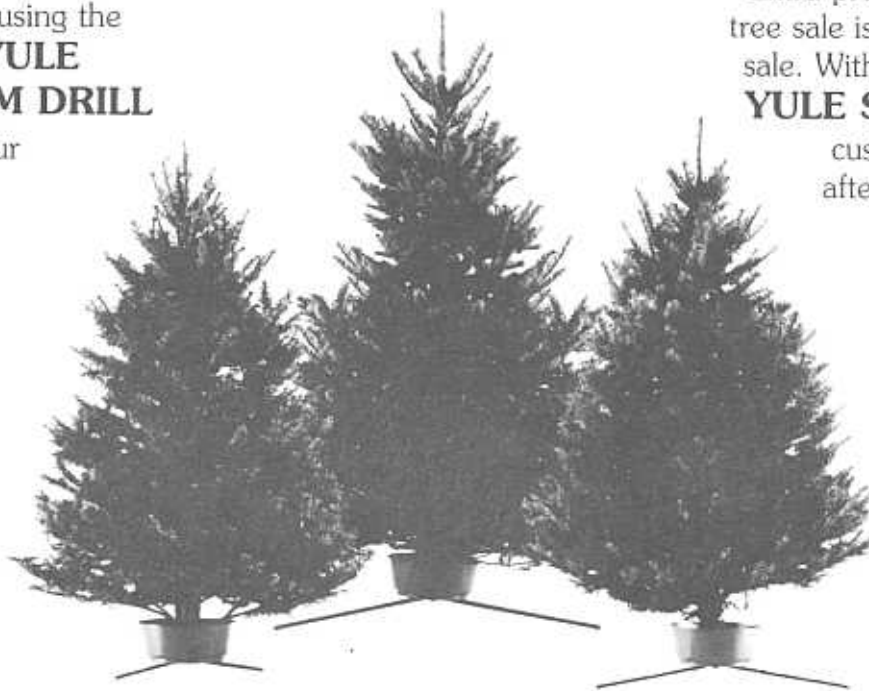


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CUSTOMER HOME USE

Extra profits to be made - every tree sale is also a profitable stand sale. With our easy-on, easy-off **YULE STAND** your satisfied customers will return year after year for their straight standing drilled tree



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Medium • 9/16" spike
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5 Qt. Water Container (*fits all size stands*)



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President Shawn Strobel 912 Delaware St. Shreveport, LA 38614 (318) 861-3710	Vice-President Ed Rawls 1266 Big Four Road Wiggins, MS 39577 (601) 928-9807	Parliamentarian T.M. Luster 226 Luster Lane Clarksdale, MS 38614 (601) 624-2204	Exec. Secretary Michael R. May 448 Lazy Acres Road Chunky, MS 39323 (601) 655-8716	National Director Clarke Gernon 806 Hermitage Drive Denham Springs, LA (601) 665-6535
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LOUISIANA

MISSISSIPPI

1993 - 1995	Albert Acosta 177 Wind N Oaks Rd Carriere, MS 39426 (601) 798-9388	Barton Bennett 8313 O'Hara Court Baton Rouge, LA 70806 (504) 654-0144	Ben Mosley 520 Hwy 469 Florence, MS 39073 (601) 845-2084	Howard Thomley 50 Hegwood Rd. Hattiesburg, MS 39402 (601) 264-2743
1994 - 1996	Yvonne Duos HC 85 Box 84-D Oakdale, LA 71463 (318) 335-2386	Mike Para 406 Magnolia Lane Slidell, LA 70461 (504) 643-7518	Robert Eddy III PO Box 1142 Hattiesburg, MS 39403 (601) 582-7418	Wally Swedenburg 979 S. Lehmburg Columbus, MS 39702 (601) 328-9140
1995 - 1997	James King 26800 James King Rd. Hammond, LA 70403 (504) 567-9670	Reggie Pulliam 8360 W. El Cajon Drv. Baton Rouge, LA 70806 (504) 928-7081	Raburn May 596 Lazy Acres Road Chunky, MS 39323 (601) 655-8264	Roger Smith Rt. 1 Box 621 Moselle, MS 39456 (601) 582-2642

**DIRECTORS BY
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APPOINTMENT**

Dr. Alden Main
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VICE-PRESIDENT: (Vote for One)

____ Albert Acosta

Owner of CHILDREN'S CHRISTMAS TREE FOREST. Member since 1986. Board Member '93-'95

1996 - 1998 DIRECTORS: (Select 2 from EACH state)

Louisiana:

____ Barton Bennett

Owner of CHRISTMAS FOREST.

Member since 1977. Board Member '93-'95

Vice-President '84-'85; President '86-'87

____ Kevin Steele

Owner of KMS FARMS INC.

Member since 1981. Executive Secretary '88-'94

Mississippi:

____ Wesley Bass

Owner of BASS TREES & SUPPLY, INC

Member since 1990.

____ David Guade

Owner of GREEN HILLS CHRISTMAS TREE

FARM. Member since 1986. 1995 Field Day host.

____ Howard Thomley

Owner of THOMLEY'S SANTA FOREST

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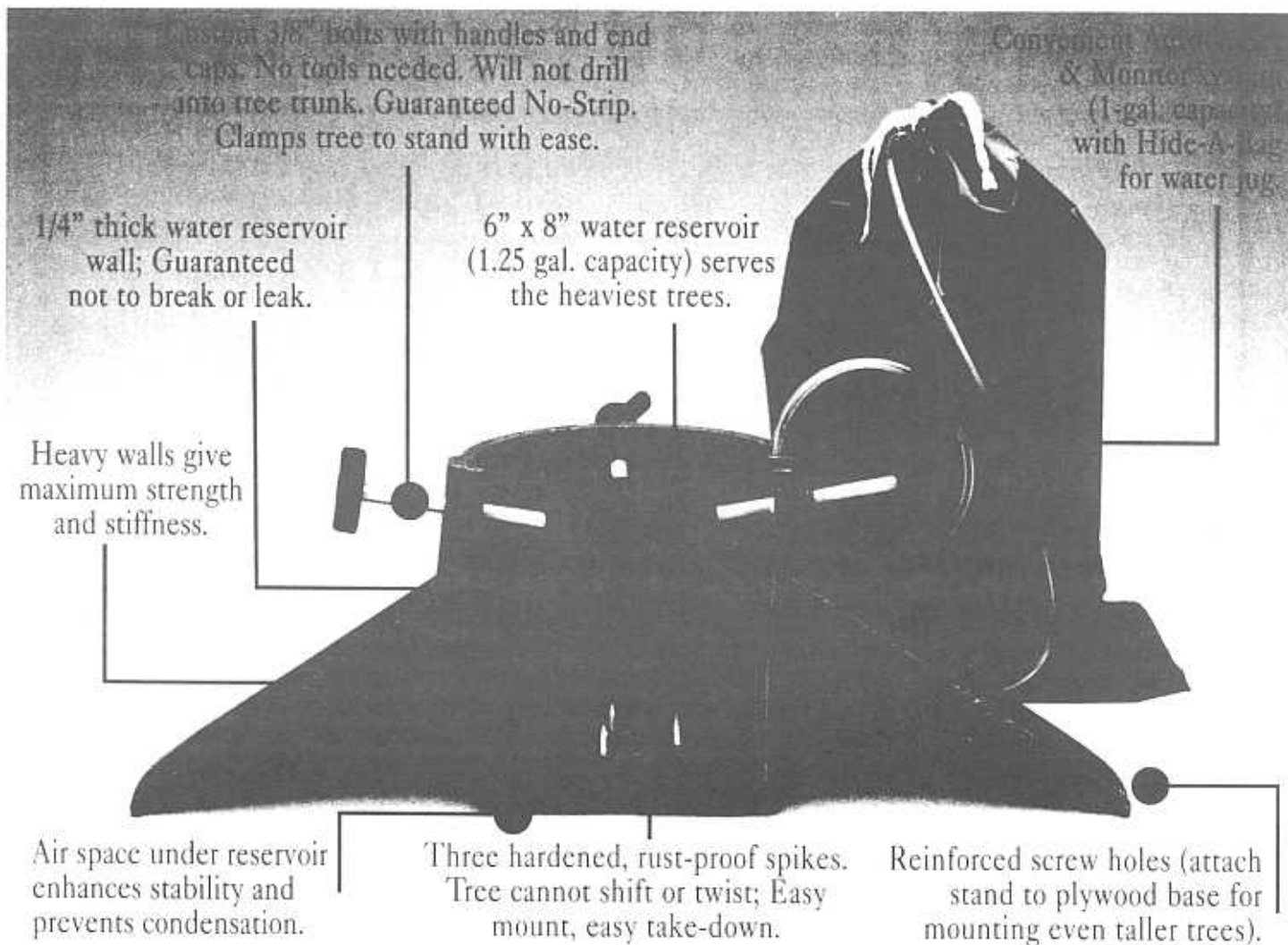


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Stand requires only 5-1/2" trunk length.

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