13th Annual Meeting

“A Country Christmas”

THE HOWARD JOHNSON MOTOR LODGE
MERIDIAN, MISSISSIPPI
SEPTEMBER 22-24, 1989

Louisiana - Mississippi Christmas Tree Association
Gunnard's commitment to quality continues after delivery, with a variety of support materials designed to ensure maximum sales:

- **Bright New Packaging**
- **Display Tree Stump and Banner**
- **P.O.P. Video**
- **Unconditional Lifetime Guarantee.** The 4-Brace tree stand is the last stand your customers will ever have to buy. And their continued satisfaction leads to continued tree sales—year after year.

**Gunnard 4-Brace Ever Fresh Christmas Tree Stand**

**The Best Tree Stand You Can Sell.**

**Superior Construction.** Gunnard tree stands are built with a galvanized steel base and durable supports that won't rust—and last a lifetime.

**Easy to Use.** 4-Brace design allows for easy set-up, even for one person. Supports any size tree up to twelve feet tall, crooked or straight, without having to trim lower branches.

**Keeps Trees Fresh.** Gunnard's two gallon pan holds enough water to keep trees fresh throughout the holiday season. A fresher tree is a better tree—and better trees mean repeat sales.

**Commercial Models.** Gunnard also makes tree stands for commercial applications, with models designed for trees up to 25 feet.

Eddy's S. E. Christmas Tree Supply, Inc.
P. O. Box 1142 • Hattiesburg, MS 39403

1-800-735-TREE
13th Annual Meeting
LA-MS Christmas Tree Association

Welcome to the 13th Annual Meeting and to the Howard Johnson Motor Lodge in Meridian, Ms. We hope you enjoy the meeting and learn something new about the production and marketing of quality Christmas trees. Please express your appreciation to the exhibitors, program speakers, and tree contest participants for participating in our meeting.

During the Business Meeting you will be asked to vote on an amendment to the By-Laws. Take the time to review the By-Laws; it is necessary to update our By-Laws to reflect the changes in our Association's structure and function.

The 1989 brochure for Choose and Cut Farms and Retail Lots is available for you to distribute in your area.

Please take several copies and distribute them to newspapers, radio and television stations, banks, chambers of commerce, welcome centers, and other public places. Remember that we are in competition with the artificial tree, not fellow growers. This brochure is one of the few pieces of literature that reaches the consumer to tell him about our product. Do your part and promote the locally grown, natural Christmas tree.

The following table summarizes some of the Association activities for the past 13 years. It is evident that membership is declining, but why? If you have ideas on ways to improve and strengthen the Association, please tell them to someone on the Board of Directors. A strong, active Association benefits growers and consumers. Are you taking an active or passive role in your Association?

### LA-MS Activities for 1976-89

<table>
<thead>
<tr>
<th>Year</th>
<th>Members</th>
<th>Budget</th>
<th>Seeding</th>
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<tbody>
<tr>
<td>1976</td>
<td>17</td>
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<tr>
<td>1977</td>
<td>57</td>
<td>$570</td>
<td>0</td>
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<tr>
<td>1978</td>
<td>114</td>
<td>9,261</td>
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<tr>
<td>1979</td>
<td>185</td>
<td>10,778</td>
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<td>1980</td>
<td>333</td>
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<td>1981</td>
<td>481</td>
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<td>425</td>
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<td>575</td>
<td>48,700</td>
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<td>1984</td>
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<td>1987</td>
<td>515</td>
<td>75,953</td>
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</tr>
<tr>
<td>1988</td>
<td>402</td>
<td>76,290</td>
<td>0</td>
</tr>
<tr>
<td>1989</td>
<td>355</td>
<td>65,290</td>
<td>0</td>
</tr>
</tbody>
</table>

### 1989 ANNUAL MEETING EXHIBITORS

We would like to thank all the exhibitors for attending our Annual Meeting and for their interest in the La-Ms Association. The exhibitors who pre-registered are listed below.

- Eddy's S.E. Tree Supply
  - Rob & Rob Eddy
  - P.O. Box 1142
  - Hattiesburg, Ms. 39401
  - 1-800-735-6733
  - General Supplies

- Grandstand Co.
  - Wade Sumpter
  - 1715 S. Main
  - McAlester, Ok. 74501
  - 981-426-5669
  - Tree Stands

- Poly Drip Irrigation Supply
  - Marshall A. Goree
  - 11331 Maxwell Dr.
  - Walker, La. 70755
  - 304-664-9999
  - Irrigation Supply

- Tamuin Farm
  - Dayton Ward
  - Deerfield, Va. 24432
  - 703-339-4648
  - Pink Zipper, Ornaments, etc.

- Tolar's Christmas Trees
  - James L. Tolar
  - Rt. 4, Box 346-A
  - Columbia, Ms. 30429
  - 601-336-4515
  - Tree Shakers

- Yule Forest
  - Alan Grant
  - 8000 Millers Mill Rd.
  - Stockbridge, Ga. 30281
  - 404-957-3165
  - Yule Trimmer

- Yule Stand System
  - Tom Richards
  - 3928 Greenfield Lane
  - Owensboro, Ky. 42301
  - 502-884-3081
  - Tree Stand & Drill

- American Christmas Products
  - Rick Poll
  - P. O. Box 649
  - Riverdale, Ga. 30714
  - 404-361-2823
  - Retail Lot Supplies

- Veldsma & Sons, Inc.
  - John E. Veldsma
  - P. O. Box 6
  - Forest Park, Ga. 30051
  - 404-361-6614
  - Grower/Retailer Supplies

- Watson Christmas Tree Farm
  - Darrell L. Watson
  - Rt. 25, Box 681 Lane
  - Tyler, Tx. 75707
  - 214-566-1263
  - Reneko Trimmers

- Forestry Suppliers, Inc.
  - Mile Mechent
  - 205 W. Rankin St.
  - Jackson, Ms. 39204
  - 1-800-662-5379 (Mx.)
  - 1-800-647-5388 (other)
  - American Christmas Products

- Swedenburg Christmas Trees
  - Wally & Carolyn Swedenburg
  - Rt. 2, Box 9
  - Columbus, Ms. 30702
  - 601-336-0140
  - Wreath Rings
EVANS
CHRISTMAS TREE COMPANY

- PLANTING SUPPLIES
- TREE STAKES
- MAX TAPENER
- PLASTIC FLAGGING
- SHEARING KNIVES
- PRUNERS
- COLORANT
- NETTING & BALERS
- SPRAYERS
- SHAKERS
- TAGS
- WOOD STANDS
- RE-BAR STANDS
- WATER BOWLS
- S & B STANDS
- GUNNARD STANDS
- FLOCK
- FLOCK EQUIPMENT
- SIGNS & BANNERS
- FIRE RETARDANT
- HERBICIDES, INSECTICIDES AND FUNGICIDES

WE SHIP ANYWHERE

For Fast Service Call:
Rob Evans
Waring Botter
Kay Thornburg
(205) 649-0202

OUT OF STATE TOLL FREE NO.
1-800-832-4521

EVANS CHRISTMAS TREE COMPANY
RT 1 BOX 10 WILMER AL 36587

NOTES

A FULL LINE OF
CHRISTMAS WREATH AND
GARLAND MAKING SUPPLIES

Ribbon

ALL TYPES OF WREATH RINGS
FROM 8" - 84"

Top Quality Spool Wire
Wreath Machines Snips, etc . . . .

Pine Cones

INTRODUCING THE
DOUBLE RAIL CLIP
FOR A
BETTER WREATH

OUR PRICES WILL SAVE YOU MONEY !!!

Maple Ridge Evergreen Supplies

* Discount Frtg. * 9528 Bolton Road • Posen, MI 49766
* Available * (517) 356-TREE or 356-4807
ANNUAL MEETING SPEAKERS 1989

Mr. Mike Bentley
MACH-ONE-TREES
P.O. Box 476
Natchitoches, LA 71457

Mr. John Botto
WWL 4 T.V.
1024 North Rampart
New Orleans, LA 70116

Mr. George Brown
DEPT. OF PLANT & SOIL SCIENCE
P.O. Box 1208
Alabama A&M University
Normal, AL 35762

Dr. Jim Chandler
AREA EXTENSION FORESTER
P.O. Box 38
Overton, TX 75684

Mr. Rich Christ
A & L LABORATORIES, INC.
Memphis, TN 38105

Dr. Bob L. Donick
USDA FOREST SERVICE
Southern Forest Experiment Station
P.O. Box 2008
Gulfport, MS 39509

Dr. Joseph Fox
PLANT PATHOLOGY SPECIALIST
Decatur, MS 38327

Mr. Clarke Geron
LA-MS ASSOCIATION VICE-PRESIDENT
8016 Hermitage Dr.
Denham Springs, LA 70726

Ms. Dana Gressett
LAZY ACRES TREE FARM
Rt. 1, Box 100-B
Chunky, MS 38933

Dr. Joseph P. Harris
AREA PEST MANAGEMENT SPECIALIST
P.O. Box 157
Decatur, MS 38327

Dr. Wayne Houston
LEADER EXTENSION AGRONOMY
P.O. Box 546
Mississippi State, MS 30782

Mrs. Helen Kohl
HOLLY RIDGE FARM
647 E. Scenic Drive
Pass Christian, MS 36571
601-492-2430

Dr. Alton Main
L.S.U. EXTENSION SERVICE/KNAPP HALL
Baton Rouge, LA 70803

Mr. Harry May
LA-MS ASSOCIATION PRESIDENT
Rt. 100-B
Chunky, MS 38933

Mr. Bill Murray
SOUTHERN CHRISTMAS TREE PLANTATION
Rt. 1, Box 71
Cordele, GA 31015

Mr. Byron Perry
LA-MS ASSOCIATION NOMINATING COMMITTEE
Rt. 2, Box 271
Carenco, LA 70820

Mr. Reginald Pulliam
LA-MS ASSOCIATION NATIONAL DIRECTOR
8360 W. El Cahen Dr.
Baton Rouge, LA 70815

Mr. Don Reed
RESEARCH FORESTER
L.S.U.
Rt. 2, Box 98
Franklinton, LA 70438

Mr. Nash Roberts
NASH ROBERTS CHRISTMAS TREES, INC.
1040 N. Rampart St.
New Orleans, LA 70116

Mrs. Sam Short
"IN THE TREES" FARM
Rt. 2, Box 163
Shaw, MS 38773

Dr. Tony Spiva
UNIVERSITY OF TENNESSEE, KNOXVILLE
505A Stokely Management Center
Knoxville, TN 37996

Mr. Kevin Steele
LA-MS ASSOCIATION SECT./TREAS.
Rt. 2, Box 325
Angie, LA 70426

Mrs. Carolyn Swedenburg
SWEDENBURG CHRISTMAS TREES
Rt. 14, Box 4
Columbus, MS 30702

Veldsma & Sons, Inc. Is Your Full Service Supplier For Christmas Tree Retailer Supplies & Christmas Tree Grower Supplies

Call or Write For Our Free Catalog

Call Toll Free 1-800-458-7919
Do you have money to burn?

You have money... don't burn it!

Turn your cull trees into wreath profits. With our wreath frames and machines, you can turn your culls into profit, instead of burning them.

Use the green’s of your culls to make a wreath with our wreath frames. No expensive machine is needed. You can make as many as 10 or more wreaths per hour with inexperienced help.

No matter what type of tree you grow, whether it is a fir, balsam, hemlock, Douglas, or Noble. Virtually any kind of green can be used effectively to produce a beautiful, decorative wreath.

You are not limited to making only round wreaths. The frames can be cut and formed into imaginative shapes. Such as door sprays, hearts, crosses, or letters of the alphabet.

Frames come in sizes from 6” to 48” for use with a foot operated crimping machine.

You already have the greens, have the profit too!

Area Distributor: Wally & Carolyn Swedenburg, 601-328-9140, Route 14, Box 4, Columbus, MS 39702

A.J. HILLIAN WREATH RING CO., INC. 
DIVISION OF CANADIAN WREATH CO., LTD.
1141 Greenwood Lake Tpke. • Ringwood, NJ 07456
CALL TOLL-FREE 1-800-852-2552
PROPOSED CHANGES IN THE BY-LAWS

The purpose for these changes in the By-Laws is so that the membership role can be kept up to date. We have members that are in the extension services of both states and unless they are listed as dues paying members and entered in the computer they will not be on the mailing lists and will be left out of all association mailings.

Article VII — Amendments: Section 1. Any Article or Section of these By-Laws may be amended, repealed, or changed at any annual meeting by a two-thirds vote of the members present and voting, provided that proposed amendments shall have been submitted in writing to each association member at least ten (10) days prior to the meeting. Any amendment not postmarked ten (10) days prior to the annual meeting shall be passed only by unanimous vote of the members present.

The proposed changes to the By-Laws of this association will be as follows:

MEMBERSHIP AND DUES

Section 5A will be added. Lifetime members are non dues paying members. This membership will be awarded by the President, with approval of the Board of Directors, for outstanding service rendered to this association.

Section 5B will be added. Associate members are non dues paying members. This membership will be awarded by the President, with approval of the Board of Directors, this is for people in L.S.U. Extension Services and M.S.U. Extension Services, or any other organization that supports the La-Ms Christmas Tree Association.

EVERYTHING YOU NEED TO PRODUCE AND MARKET QUALITY CHRISTMAS TREES

GUNNARD 4-Brace Tree Stands
KIRK Balers, Netting and Colorants
(=Virginia Pinegreen and Super Pinegreen)
New Horizons' Christmas Tree Shakers
(Single or Double/Electric, Gas, or P.T.O. powered)
Shearing, Spraying Equipment and Safety Supplies
Tip Moth Monitoring Traps
Max-Tapeners, Tape, Staples
Chinese Bamboo Stakes, All Sizes

PROVIDING PROMPT, PERSONAL SERVICE TO THE CHRISTMAS TREE INDUSTRY

EDDY'S SOUTHEAST CHRISTMAS TREE SUPPLY, INC.

Mailing Address: P.O. Box 1142 - Hattiesburg, MS 39403 - Bus. Phone (601) 736-8669

R.N. (Bob) EDDY, JR. R.N. (Rob) EDDY, III

1-800-735-TREE

RealTree
TIM MITCHELL'S
Since 1950

YULE STAND SYSTEM

RETAIL LOT DISPLAYS
Stand and display your Christmas Trees in seconds by using the extremely efficient YULE STAND SYSTEM DRILL MACHINE and our tapered pin stands.

CUSTOMER HOME USE
Extra profits to be made - every tree sale is also a profitable stand sale. With our easy-on, easy-off YULE STAND your satisfied customers will return year after year for their straight standing drilled tree.

<table>
<thead>
<tr>
<th>STAND</th>
<th>LEG SPAN</th>
<th>TREE SIZE</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Small</td>
<td>18&quot;</td>
<td>2-5 Ft.</td>
<td>$2.00</td>
</tr>
<tr>
<td>Medium</td>
<td>36&quot;</td>
<td>5-9 Ft.</td>
<td>$2.65</td>
</tr>
<tr>
<td>Large</td>
<td>48&quot;</td>
<td>9-12 Ft.</td>
<td>$4.75</td>
</tr>
<tr>
<td>5 Qt. Water Container (fits all size stands)</td>
<td>$2.25</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Prices F.O.B. Scottsdale, AZ

#1 SUPER DRILL MACHINE
Uses quick release clamps to center the tapered hole in baled or unbaled tree. $795.00

#2 DRILL MACHINE
Uses a cone to center the tapered hole in the baled or unbaled tree. $400.00

YULE STANDS display your Christmas trees in an upright position in seconds.

CONTACT:
TIM MITCHELL
6437 East Exeter
Scottsdale, Arizona 85251
602-946-2434

* Rental available on Drill Machines with option to buy.
SAMPLE BALLOT
1990 Officers, 1990-1992 Directors

OFFICERS

President:

Clarke Geron — Denham Springs, Louisiana
Owner of Shady Pond Tree Farm; a member since 1980; on Board since 1985; served as Vice-President in 1988-1989; Chairman of the Advertising and Promotion Committee, 1987; Member of NCTA Tree Grading Committee.

Vice-President:

Robert Shearer - Sumrall, Mississippi
Owner of Shearer's Trees; a member since 1977, on Board since 1987.

DIRECTORS (Select two from EACH state)

Louisiana:

Don Baker - Alexandria
Co-Owner of Old Chimney Tree Farm; member since 1984.

Barton L. Bennett - Baton Rouge

Delbert Chamberlaine - Calcasieu
Owner of Chamberlaine's Tree Farm; member since 1980.

John G. Vickers - Haughton
Owner of Vickers Farm; member since 1983.

Mississippi:

T.M. Luster - Clarksdale
Owner of MS "T" Trees; member since 1980.

Edmond Rawls - Perkinston
Owner of Seven Pines Farm; member since 1984.

William P. Schroeder - Gulfport
Owner of Schroeder's Trees; member since 1983.

BY-LAWS AMENDMENT

Adopt Proposed Amendment

Do Not Adopt Proposed Amendment

INNOVATIVE PRODUCTS FOR CHRISTMAS TREE AND WREATH PRODUCERS

WE ARE YOUR COMPLETE SUPPLIER.

KELCO INDUSTRIES
MILBRIDGE, MAINE 04658

TELEPHONE 207-546-7541
TOLL FREE: 800-457-3131 IN MAINE 800-343-4057 OUT OF STATE
CALL OR WRITE FOR OUR CATALOGUE
Thirteenth Annual Meeting
LA-MS CHRISTMAS TREE ASSOCIATION

The Howard Johnson Motor Lodge
Meridian, Mississippi
September 22-24, 1989

“A Country Christmas”

FRIDAY, SEPTEMBER 22

7:00 p.m.  Registration begins and Exhibit Space Open for setup
Lou Stone, Registration Chairman - Lobby - Howard Johnson
Steve Kohl, Exhibitor Chairman - Lobby - Howard Johnson
8:00 p.m.  Board of Directors Meeting - Howard Johnson

SATURDAY, SEPTEMBER 23

8:00 a.m.  CONTEST TREES MUST BE READY FOR JUDGING
8:00 a.m.  Registration continues at Howard Johnson
Exhibits open; Coffee
8:30 a.m.  TECHNICAL SESSIONS
Welcome and Opening Remarks - President Harry May
Welcome to Meridian - Mayor Jimmy Kemp
Introduction of Officers, Directors and Nominees
9:00 a.m.  Enchanced Cultural Practices: - Nash Roberts, Moderator
1.  Outlook for 1989 retail sales, Dr. Tony Spiva
   University of Tennessee, Knoxville
9:30 a.m.  BREAK
10:00 a.m.  2.  Genetic improvement of Virginia Pine, Dr. George
   Brown, Alabama A & M, Huntsville
3.  S.R.I.E.G. 49 open panel discussion
11:30 a.m.  LUNCH - on your own - Vote on Contest Trees & Wreaths
   Howard Johnson, Hampton Inn (across the street)
1:00 p.m.  ASSOCIATION BUSINESS MEETING  Harry May, President
   Election of officers and directors - Byron Perry
   Proposed change in Association By-Laws
   Association affairs - President Harry May
   Financial and Business Office reports - Kevin Steele
   National Director report - Reggie Pulliam
   Research Committee Report - Dr. Alden Main
2:30 p.m.  **Harvesting and Marketing** - Mike Bentley, Moderator

1. Marketing, John Botto WWL 4 T.V. in New Orleans
2. "Green Growth" and "Check Off Program" - Bill Murray

3:30 p.m.  **BREAK**

Updates on Pests & Their Control

4:00 p.m.  3. Insects - Dr. Joseph P. Harris  
S.E. Area Pest Management Specialist  
M.S.U. Extension Service  
4. Diseases - Dr. Joseph Fox, Plant Pathology Specialist  
M.S.U. Extension Service  
5. Weeds - Dr. Wayne Houston, Agronomy Specialist  
M.S.U. Extension Service

5:30 p.m.  **ADJOURN**

6:30 p.m.  **SOCIAL** - Howard Johnson - cash bar in Lobby

7:30 p.m.  **BUFFET BANQUET** at Howard Johnson - Harry May  
Entertainment - Pruitt Calvert  
Announcement of Christmas Tree Contest Winners  
Drawing of door prizes

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**SUNDAY, SEPTEMBER 24**

7:00 a.m.  Non-denominational Religious Service at the Howard Johnson, by Chaplin Dent  
Exhibits open

8:00 a.m.  Leave for field, take your own car.  
9:00 a.m.  Introduction to Plantation and Operations - Harry May  
Moderator - Clarke Gerton  
Chairman - Robert Shearer

☆☆☆☆☆ = Sessions run continuously  
☆☆☆☆☆ = Sessions repeated at 9:30, 10:15, 11:00, and 11:45  
Look for signs with session name

☆☆☆☆☆ Tree Planting and Early Cultural Practices  
Don Reed, L.S.U.

☆☆☆☆☆ Hand Shearing, Pruning, and Setting Tops  
Sam Short, "In The Trees" farm; Shaw, Mississippi

☆☆☆☆☆ Tree Grading and Harvesting  
Clarke Gerton, Shady Pond Tree Farm;  
Pearl River, Louisiana

☆☆☆☆☆ Soil Testing and Fertilization  
Richard Christ, A & L Labs.; Memphis, Tennessee

☆☆☆☆☆ Wreath & Garland Making  
Carolyn Swedenburg, Helen Kohl, Dana Gressett

☆☆☆☆☆ Herbicide Demonstrations

☆☆☆☆☆ Machine Shearing Demonstrations

☆☆☆☆☆ Flocking, Mounting, and Retailing Trees

☆☆☆☆☆ Applying Colorants

☆☆☆☆☆ Equipment and Supplies Exhibits

12:00 p.m.  **LUNCH** at LAZY ACRES FARM

12:00 noon **ADJOURN**
You Cannot Afford To Be Without the

Yule Trimmer

Efficient — Easy to operate
Trims 5-8 trees per minute
2000-3000 trees per day is normal
Price of $3750. With these trim rates
gives lowest cost per tree,
Self propelled-adjustable speed
Not affected by uneven or hilly ground
One wheel balanced design utilizes its
walk behind feature and maneuverability
to give the finest precision shearing. Up
hill and down it maintains the same cut-
ting angle and steady non-stop rate
You walk at slow 2 mph pace applying
very little force to guide trimmer
4-cycle gasoline engine
Dependable belt driven rotary cutters
Trims up to 8 ft. trees
Belts and cutters shielded from operator
Safety shut-off grip on right handle-bar
Low maintenance design shears more
trees week after week
The thin high speed Swedish steel blades
give clean cuts to promote maximum
budding

The Yule Trimmer is bought for its productivity and labor saving
but owners find that the improved quality of their trees is of even
greater importance.

YULE FOREST

1220 Millers Mill Road
Stockbridge, GA 30281
404-957-3165
STANDING ASSOCIATION COMMITTEES

If you have suggestions or comments on Association activities or would like to serve on any of the standing Association Committees, please contact the committee chairman.

ANNUAL MEETING: Chairman Rayburn May (601-655-8264)
1. Plan annual meeting activities and programs.
2. Appoint and supervise committees.

FINANCE: Chairman Reggie Pulliam (504-928-7081)
1. Direct formulation of budget items in response to Association objectives and programs.
2. Initiate and/or direct ways of obtaining money for budget items.

GRADING & MARKETING: Chairman Clarke Gernon (504-665-6535)
1. Develop guidelines and standards for Association involvement in marketing and grading.
2. Assist NCTA in development of grading standards.
3. Conduct training sessions for Association members.

GROWER CERTIFICATION: Chairman Clarke Gernon (504-665-6535)
1. Develop a program to train and recognize growers of quality trees.
2. Conduct training and testing sessions for program applicants.
3. Monitor and supervise Certification activities.

LEGISLATIVE AFFAIRS: Chairman Reggie Pulliam (504-928-7081)
1. Monitor state and federal legislative activities that affect Christmas tree growers.
2. Develop programs and activities to promote appropriate state and federal legislation.
3. Assist NCTA in legislative affairs affecting our Association members.

MEMBER SERVICES: Chairman Sonie Milton (318-442-0026)
1. Define type and scope of services needed by Association members.
2. Plan and conduct programs to promote membership.
3. Monitor available vendor and product sources for members.

PROMOTION & PUBLICITY: Chairman Wally Swedenburg (601-328-9140)
1. Develop and conduct programs to promote locally grown, natural Christmas trees.
3. Arrange and publicize placement of natural Christmas trees in public places such as Governor's offices, State Capitols, etc.

RESEARCH & DEVELOPMENT: Chairman Dr. Alden Main (504-388-4087)
1. Plan and assist researchers from private industry and universities with long range research activities in genetics, fertilization, and disease control.
2. Promote short term research activities for improving tree quality of Christmas trees prior to harvest, and maintaining quality during harvest, shipment, storage, and retail display.
OFFICERS AND DIRECTORS
1989
OFFICERS

President
Raburn May
Route 1 Box 100-B
Chunky, MS 39323
601-655-8264

Vice-President
Clarke J. Gernon
8016 Hermitage Drive
Denham Springs, LA 70726
504-685-6535

Executive Secretary
Kevin M. Steele
Route 2 Box 325
Angie, LA 70426
504-848-5133

Parliamentarian
Barton L. Bennett
8313 O'Hare Court
Baton Rouge, LA 70806
504-654-0144

National Director
Reggie Pulliam
8360 W. El Cajon Dr.
Baton Rouge, LA 70815
504-628-7081

BOARD OF DIRECTORS

LOUISIANA
1987- Robert Hall
1989 Route 2 Box 312
Stonewall, LA 71078
318-925-9316

Sonie Milton
Route 2 Box 337
Alexandria, LA 71302
318-442-0026

1988- Nash Roberts
1990 1040 North Rampart
New Orleans, LA 70116
504-581-1688

Shawn Strobel
824 Linden
Shreveport, LA 70726
318-861-3710

1989- Bryon Perry
1991 Route 2 Box 271
Caradco, LA 70520
318-896-5402

Rudy Sparks
P. O. Box 428
Patterson, LA 70392
504-386-6954

MISSISSIPPI
1987- Robert Shearer
1989 Route 3 Box 830
Sumrall, MS 39482
601-264-3445

Wally Swedenburg
Route 14 Box 4
Columbus, MS 39093
601-328-9140

1988- Robert N. Eddy III
1990 P. O. Box 1142
Hattiesburg, MS 39403
601-582-7418

Walt Hylander
Rosswood Plantation
Lorman, MS 39096
601-437-4215

1989- Granville Jordan
1991 P. O. Box 661
Greenwood, MS 38930
601-453-1756

Steven Kohl
647 E. Scenic Drive
Pass Christian, MS 39571
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DIRECTORS BY PRESIDENTIAL APPOINTMENT

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Dr. Steve Dicke
Forestry Extension
3825 Ridge Road, Room 621
Jackson, MS 39211
601-982-6218
More profit opportunities from Kirk, your partner in the industry.

When it's time to take our trees to market, many years work is at stake.

As growers ourselves, we know firsthand how much depends on a single harvest; That's why we've developed our Grower Products Division.

The Division's sole purpose is to maximize grower profits by offering products which help us all bring our trees to market in premium selling condition.

The Kirk colorants pictured here are a prime example. Each is custom-formulated to produce durable, natural, and economical coloration for its particular species.

For a free brochure detailing the benefits of Kirk colorants and other profit opportunities presented by our Grower Products Division, contact your partner in the industry today, toll free, at 1-800-252-KIRK.

The KIRK Company, Grower Products Division, R.R. 3, Box 59C, Wautoma, Wisconsin 54982. Phone: 1-800-252-KIRK, (414) 787-3317, FAX: (414) 787-3509

Your Local Distributor is EDDY'S SOUTHEAST CHRISTMAS TREE SUPPLY, INC.
PO. Box 1142, Hattiesburg, MS 39403, Phone: (601) 736-8669 or (601) 582-7418
MEMBER CHECKLIST FOR ANNUAL MEETING

☐ Pick-up Seedling Confirmation — Registration Desk
☐ Check name and address on Mailing List — Registration Desk
☐ Visit Exhibits — Around Pool
☐ Pick-up tree tags
☐ Check Bulletin Board for Equipment Sales, Seedling Sharing and Notices — Registration Desk
☐ Pick-up Choose and Cut Brochures and distribute to local businesses
☐ Vote in Christmas Tree Contest

Harry & Shirley May's
LAZY ACRES CHRISTMAS TREE FARM

Go West on I-20 to the Chunky Exit. It is about 14 miles from the Howard Johnsons. At the stop sign, off the interstate, turn right and go 1 mile to the Trading Post Store. Turn left and go 1 mile to the farm which is on the right side of the road.

“Look For The Signs”
YOU HAVE A CHOICE
...with TRIMIT®

Since introducing the TRIMIT TREE SHEARING SYSTEM six years ago, it has proven to be the industry's choice in the mechanical shearing of Christmas trees. Currently in use from coast to coast and on two continents, the TRIMIT has proven to be superior on all sizes and species.

The TRIMIT leaves the competition far behind when it comes to our low prices, versatility and lightweight ease of handling. The operator can walk around trees, shearing a perfect straight conical shape every time with no danger of creating potbellies or holes so common with shears or knives. Or the operator may wish to stay stationary and swing the reciprocating blades up and down the side of the tree. This is convenient in stands where the trees are growing to close to one another.

The TRIMIT is designed to shear 100% of the tree. NEW for 1989 is the longer lightweight XLII model. As our customers trees grew, so did we. The longer 60 inch blades and our custom designed anti-vibration handles allows you to walk around the tree once and go to the next tree in about 6 - 7 seconds. The XLII is the result of many years of research and talking to hundreds of growers from coast to coast like yourselves. Your comments and suggestions have allowed us to develop the ULTIMATE SHEARING MACHINE. You wanted a longer blade, lighter weight, better durability, maximum flexibility and of course you wanted all this at a price 30% to 45% LESS than the competition. Well, we have done just that. This is why when we attend your equipment trade shows and field days we are outselling the nearest competition 9 to 1, 12 to 1, and even 15 to 1. Once you realize you have a choice, there really is no choice, TRIMIT IS THE FIRST AND LAST SHEARING MACHINE YOU WILL EVER HAVE TO INVEST IN.

The backpack mounted supported system is the secret to the TRIMIT success. Unlike the competition, literally no weight from the shearing machine is transferred to your upper body. The unique biomechanical support system transfers the weight directly to your hips or lower body. By lowering the center of gravity of the weight you have to support, your back and shoulder muscles do not have to do all the work. This is a big advantage for a lot of our customers who have a back problem.

Unfortunately, you will probably experience sore leg muscles the first few days of operation. Why? The TRIMIT has proven time and time again to be up to FOUR TIMES FASTER than other methods of shearing. You will have literally walked four times further and sheared four times as many trees as you would have using conventional methods of shearing. Now, a couple of sore legs doesn't seem that bad, after all. Besides, since you've finished four days work in just one day you may be able to TAKE THE NEXT THREE DAYS OFF.

The labor savings alone guarantee the TRIMIT a payback in seven to 10 days on most operations. In this new era of high competition and the increased demand for high quality trees, the TRIMIT is the only answer to decreasing production costs and supplying the market with the HIGHEST QUALITY TREES possible.

We have put together a VIDEO ($10.00) on both of the TRIMIT models on almost every type of species to demonstrate the ease of operating our machines. Please send or call for information on where you might view the TRIMIT in your area.

Eddy's Southeast
Christmas Tree Supply, Inc.
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Hattiesburg, MS 39403
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SAJE MAKES SHEARING EASY

SHEAR 3,000 TREES PER DAY WITH THE SAJE-SHEAR MODEL HE2 AND MODEL HE2-A.

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- Provides symmetrical and conical shape EVERY time
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- Engine mounted on backpack frame for lateral balance eliminates arm fatigue and minimizes body fatigue
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- Disposable Tree Bags