

Louisiana - Mississippi Christmas Tree Association



11th Annual Meeting

September 18-20, 1987
The Natchez Eola Hotel
Natchez, Mississippi

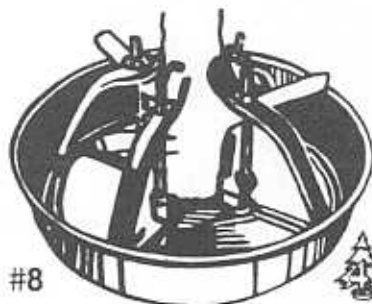
The "No Problem" Christmas Tree Stands

At Gunnard Company we think too much effort goes into selling a fresh Christmas tree to have it dry out and turn brown after a few days in a home. That's why we invented the 4-Brace tree stand. The 4-Brace is designed to keep trees as fresh and green as possible. And if a tree's life can be extended by two to four weeks it reflects on you.

The 4-Brace accommodates any

size tree up to 20 feet, whether it's straight or crooked and without removing any lower branches. The base is a galvanized steel pan holding over two gallons of water, eliminating constant checking.

The Gunnard Company is the world's largest manufacturer of commercial tree stands and makes the best home stand available.

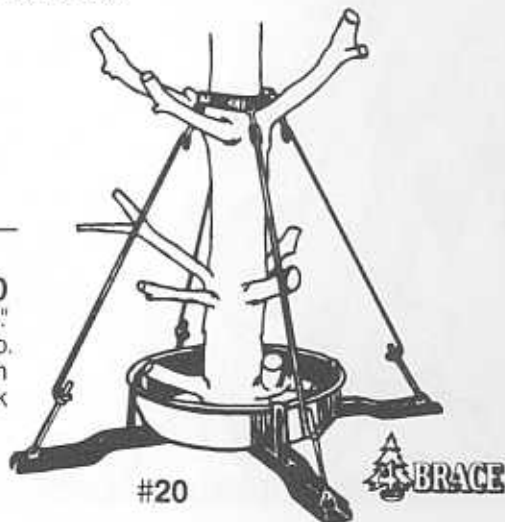


#8



#8 HOME STAND \$12.00

For trees up to 8 ft. Butt to 6"
Standard package of six.
(6lb.) each
(32lb.) 6 pk

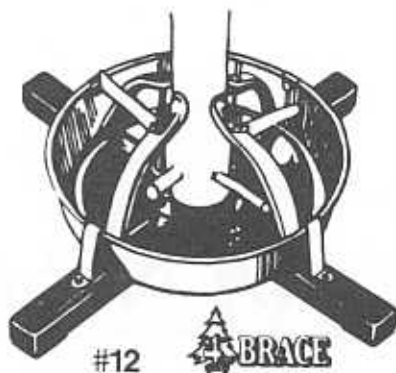


#20



#20 LARGE COMMERCIAL STAND \$42.00

For trees up to 20 ft. Butt to 14"
Standard package of two.
(20lb.) each
(39lb.) 2 pk



#12



#12 LARGE HOME STAND \$18.50

For trees up to 12 ft. Butt to 6"
Standard package of three.
(8lb.) each
(24lb.) 3 pk



**EDDY'S SOUTHEAST
CHRISTMAS TREE
SUPPLY, INC.**
P. O. Box 1142
Hattiesburg, MS 39403

Gunnard Company

R.N. (BOB) EDDY, JR.
(601) 255-1857

R.N. (ROB) EDDY, III
(601) 582-7418

1987 Officers and Directors

OFFICERS

President:
Barton Bennett
8313 O'Hare Court
Baton Rouge, LA 70806
504-927-3500

Vice-President:
Raburn May
Route 1, Box 100-B
Chunky, MS 39323
601-655-8264

Executive Secretary:
Robert C. Parker
Route 2, Box 706
Starkville, MS 39759
601-323-3896

National Director:
Reggie Pulliam
8360 W. El Cajon Drive
Baton Rouge, LA 70815
504-928-7081

BOARD OF DIRECTORS

LOUISIANA

1985-1987
Robert D. Hall
Route 2, Box 312
Stonewall, LA 71078
318-925-9316

1986-1988
Clarke J. Gernon
8016 Hermitage Drive
Denham Springs, LA 70726
504-665-6535

1987-1989
J. D. Antley
Route 1, Box 265-B
West Monroe, LA 71291
318-396-2495

1985-1987
Byron Perry
Route 2, Box 271
Carencro, LA 70520
318-896-5402

1986-1988
Kevin M. Steele
Route 2, Box 325
Angie, LA 70426
504-848-2403

1987-1989
Sonie Milton
Route 2, Box 337
Alexandria, LA 71302
318-472-0026

MISSISSIPPI

1985-1987
Tom M. Gould
Box 828-A Lake Serene
Hattiesburg, MS 39401
601-943-6643

1986-1988
Richard U. Miller
7630 Portland Drive
Biloxi, MS 39532
601-382-6601

1987-1989
Robert Shearer
Route 3, Box 830
Sumrall, MS 39482
601-264-3445

1985-1987

Larry Seal
P. O. Box 135
Picayune, MS 39466
601-798-9639

1986-1988

George W. Stone
P. O. Box 176
Chatham, MS 38731
601-827-5830

1987-1989

Wally Swedenburg
Route 4, Box 6
Columbus, MS 39503
601-328-9140

DIRECTORS BY PRESIDENTIAL APPOINTMENT

Dr. Alden Main
Extension Service/Knapp Hall
Louisiana State University
Baton Rouge, LA 70803
504-388-4087

Tim Traugott
Forestry Extension
1240 Mound Street
Grenada, MS 38901
601-226-2061



Mr. B Chemical Supply Co., Inc.

Chris — 6414 Pecue Lane • Baton Rouge, LA 70817 • (504) 292-2450
Al - 5539 Greenwood Road • Shreveport, LA 71109 • (318) 635-9201

Christmas Tree Chemicals and Supplies

- Insecticides
- Herbicides
- Fungicides

Call Today
FREE Van
Delivery

1987 ANNUAL MEETING EXHIBITORS

We would like to thank all the exhibitors for attending our Annual Meeting and for their interest in LA-MS Association. The exhibitors who pre-registered are listed below.

★ **A & L Labs**
Rich Christ
411 N. Third Street
Memphis, TN 38105
901-527-2780
Soil & Plant Testing

Baldwin Christmas Co.
Rob Evans
Route 1, Box 10
Wilmer, AL 36587
1-800-832-4521
Flocking Supplies, etc.

Craig E. Collier Enterprises
6190 Bellaire Drive
New Orleans, LA 71024
504-486-8144
Howey Tree Harvesting Equipment

★ **Eddy's S.E. Christmas Tree Supply, Inc.**
Bob and Rob Eddy
P. O. Box 1142
Hattiesburg, MS 39401
601-255-1857 (Bob)
601-582-7418 (Rob)
General Supplies

Forestry Suppliers, Inc.
Mike Mochost
205 W. Rankin Street
Jackson, MS 39204
1-800-682-5397 (MS)
1-800-647-5368 (Other)
General Supplies

★ **Griffin's Supply Co., Inc.**
J. Griffin Rogillio
8360 W. El Cajon Drive
Baton Rouge, LA 70815
504-925-1459

International Forest Seed Co.
Mark P. Elliott
P. O. Box 290
Odenville, AL 35120
1-800-633-4506
Containerized Seedlings

★ **Mississippi Marketing, Inc.**
P. O. Box 5470
Pearl, MS 39208
601-939-2444
Brushcutters, Harvesters

★ **Mr. B Chemical Supply, Inc.**
Chris Arceneaux
6414 Pecue Lane
Baton Rouge, LA 70817
504-292-2450
Chemical Supply

★ **Shemin Nurseries**
Bryan Cahoon
4500 Jimmy Carter Blvd.
Norcross, GA 30093
404-934-5210
General Supplies

★ **Sun-Rise Supply Co.**
Wesley Bass
Route 2, Box 300-EL
Bassfield, MS 39421
601-736-2148
SAJE Shear, Chemicals

Swedenburg Christmas Tree
Wally and Carolyn Swedenburg
Route 2, Box 4
Columbus, MS 39702
601-328-9140
Wreath Rings

★ **Tamuin Farm**
Dayton Ward
Deerfield, VA 24432
703-939-4646
Pink Zipper, Ornaments, etc.

Tolar's Christmas Trees
James L. Tolar
Route 4, Box 346-A
Columbia, MS 39429
601-736-4515
Tree Shaker

Uniroyal Chemical Co.
Klois Watts
Route 1, Box 220
Greenwood, MS 38930
601-455-3816
Dimilin

★ **Veldsma & Sons, Inc.**
John E. Veldsma
P. O. Box 6
404-361-8814
Grower/Retailer Suppliers

★ **Yule Forest**
Allen Grant
1220 Millers Mill Road
Stockbridge, GA 30281
404-957-3165
Yule Trimmer

★ See their advertisement in this program.

*We Handle A Complete Line Of
Lot Supplies-Display Equipment-Flocking Equipment-
Grower Supplies And Christmas Trees*



WE SELL:

BOWS	SAWS
FLOCK	FILES
BANNERS	SPRAYERS
SNAPPIES	GREENZIT
PRICE TAGS	LEG GUARDS
SHADE CLOTH	MAX TAPENERS
TALLY METERS	FLAGGING TAPE
PROLONG ★ BAGS	PRUNING SHEARS
FLAME RETARDANTS	SHEARING KNIVES
SPRAY SNOW ★ STANDS	PROTECTIVE GLOVES
FLOCKING EQUIPMENT	BALERS ★ WEED WIPER
STAND-STRAIT SYSTEMS	SEEDLING BAGS ★ NETTING
SPRUCE	DOUGLAS
FRASER	SCOTCH
GRAND	NOBLE
AND MUCH MORE!	

- Ask For Our Free Catalog -



(404) 361-8814

P.O. Box 6
Forest Park, GA 30051

A & L AGRICULTURAL LABS OF MEMPHIS, INC.



FAST, ACCURATE, ANALYTICAL SERVICE

Soil Testing
Plant Analysis
Water Analysis
Pesticide Residue Analysis
Fertilizer Analysis

These are just some of the services we offer. Most routine tests are completed in 3 to 4 Days! We also offer free sampling and shipping supplies (bags, boxes, etc.) to our customers.

A & L AGRICULTURAL LABS OF MEMPHIS, INC.

411 N. THIRD ST.

MEMPHIS, TN 38105-2723

(901) 527-2780

Treasurer's Report

July 1, 1986 - May 31, 1987

July 1, 1986 - Checking Account Balance	\$ 765.21
- Savings Account Balance	8,337.02
- TOTAL ASSETS	\$9,102.23

SOURCE OF INCOME/COST Fiscal 1987

INCOMES:

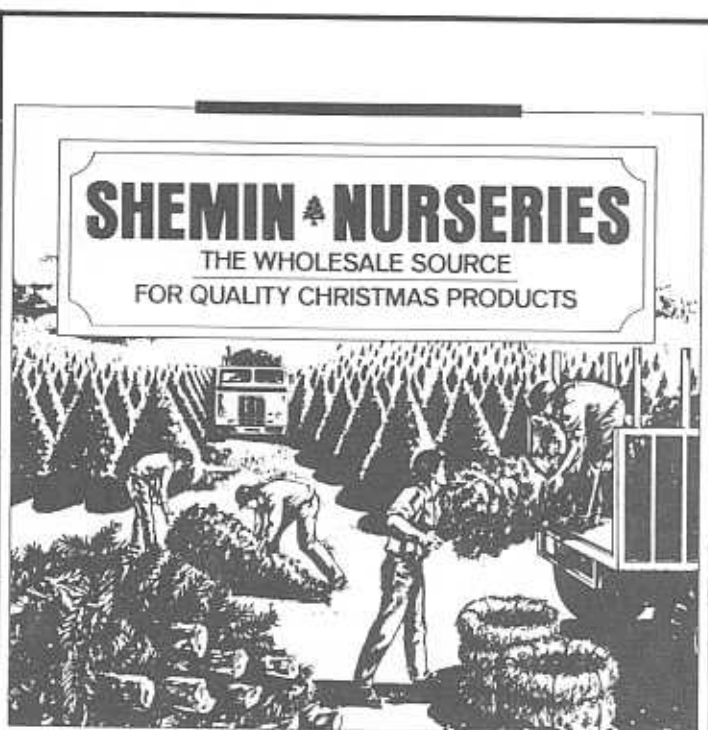
Membership Dues	\$17,565.00
Seedling Sales	42,462.29
Annual Meeting Receipts	11,158.00
Caps, Tags, Literature	3,635.75
Earned Interest	1,132.05
TOTAL INCOME	\$75,953.09

COSTS:

Advertising/Public Relations	\$ 2,421.25
Research Projects	0.00
Business Office Contract	4,720.00
Bad Debts/Checks	45.00
Bank Charges	92.27
Mailing Permit	50.00
National Association Dues	45.00
Office Supplies	369.33
Telephone	944.64
Printing and Copying	3,140.92
Postage	1,810.53
Director's Meetings	224.74
Seedling Purchases	33,734.80
Seedling Transportation	2,749.35
Seedling Refunds	2,870.44
Travel - National Trustee	1,020.00
- President	750.00
Executive Secretary Expenses	
- Mileage	275.25
- Meals	37.18
- Motel/Hotel	0.00
Annual Meeting Expenses	6,889.30
Bonds and Insurance	40.00
Literature and Tag Purchases	2,219.49
Refunds - General	327.49
National Association Expenses	0.00
Miscellaneous Expenses	0.00
TOTAL COSTS	\$64,776.98

Net Income Over Cost \$11,176.11

May 31, 1987 - Checking Account Balance	\$ 765.29
- Savings Account Balance	20,120.61
- TOTAL ASSETS	\$20,885.90



SHEMIN NURSERIES

THE WHOLESALE SOURCE
FOR QUALITY CHRISTMAS PRODUCTS

GROWER SUPPLIES

We have the complete line of
Colorants, Netting, Chemicals,
Balers, Sprayers, Shearing Supplies

RETAIL LOT SUPPLIES

For extra profits..
Display Systems, Preservatives,
Flocking Supplies, Price Tags, Banners,
Disposal Bags, Tree Stands, Pennants

—PHONE TOLL FREE—

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S.E. 800-654-4918

or

(404) 934-5210



ASK FOR OUR FREE
CATALOGUE
Shemin Nurseries, Inc.
4500 Jimmy Carter Blvd.
Norcross (Atlanta), GA 30093

You Cannot Afford To Be Without the Yule Trimmer

Efficient — Easy to operate
Trims 5-8 trees per minute
2000-3000 trees per day is normal
Price of \$3750. With these trim rates
gives lowest cost per tree,
Self propelled-adjustable speed
Not affected by uneven or hilly ground
One wheel balanced design utilizes its
walk behind feature and maneuverability
to give the finest precision shearing. Up
hill and down it maintains the same cut-
ting angle and steady non-stop rate
You walk at slow 2 mph pace applying
very little force to guide trimmer
4-cycle gasoline engine
Dependable belt driven rotary cutters
Trims up to 8 ft. trees
Belts and cutters shielded from operator
Safety shut-off grip on right handle-bar
Low maintenance design shears more
trees week after week
The thin high speed Swedish steel blades
give clean cuts to promote maximum
budding



The Yule Trimmer is bought for its productivity and labor saving but owners find that the improved quality of their trees is of even greater importance.

YULE FOREST

1220 Millers Mill Road
Stockbridge, GA 30281
404-957-3165

Rosswood Plantation

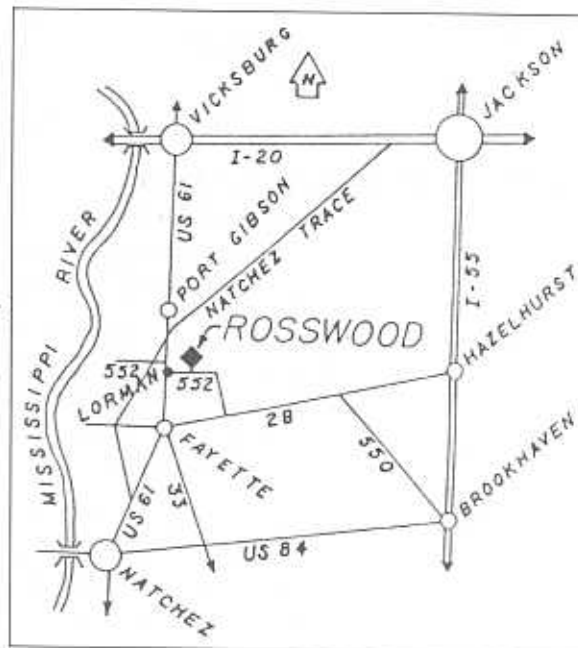
Rosswood was completed in 1857 by David Shroder, the architect of Windsor, whose awesome ruins stand nearby. It is a classic Greek Revival structure of 14 rooms, with 10 fireplaces, 15 foot ceilings, a winding stairway, columned galleries, and slave quarters. The house is completely restored and furnished with antiques. The upstairs bedrooms are available for "bed and breakfast" overnight guests.

Once a thriving cotton plantation of 1250 acres, Rosswood now consists of 100 acres of rolling fields and stately trees, where deer and other wildlife abound. From the wide top gallery it is easy to look out and imagine the Old South of "Gone With the Wind."

Dr. Walter Wade build Rosswood for his bride, Mabella Chamberlain, and he kept a journal of their life on a cotton plantation before and during the Civil War. It contains many details that visitors find fascinating, more than 120 years later.

Captain Isaac Ross, the first owner of the plantation, freed his slaves long before the Civil War, despite widespread opposition and some bitter legal battles. Many returned to Africa and helped create the nation of Liberia, according to documents at Rosswood.

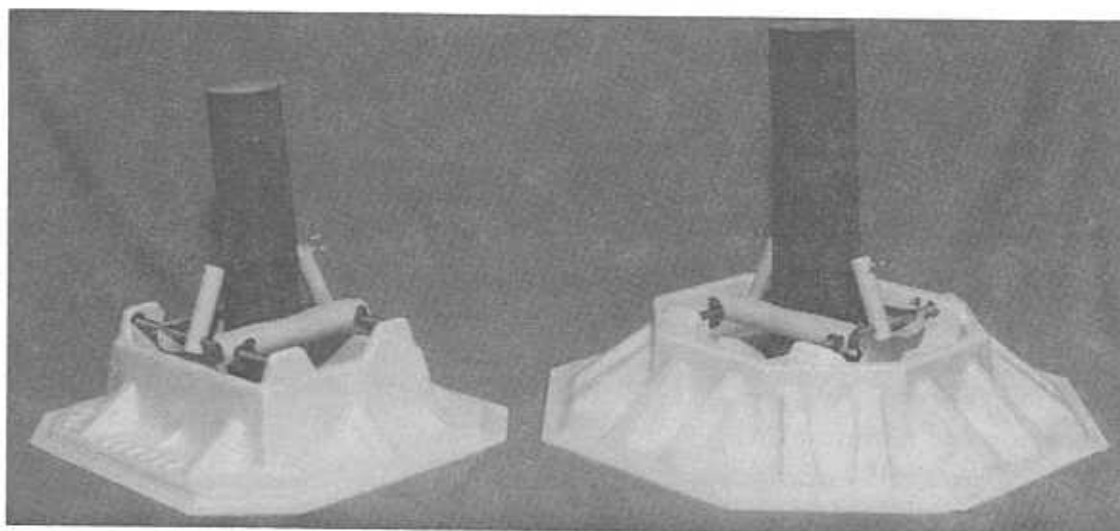
Rosswood is now the home of Colonel and Mrs. Walt Hylander, who are pleased to share its heritage and their treasures with you. It is once again a working plantation, with thousands of young Christmas trees where cotton used to grow.



It's a

GrandStand

918-426-0569
1715 So. Main McAlester, OK 74501



won't leak
won't rust
won't tip

is easy to
assemble
is lightweight
is attractive

Made of High-impact ABS Plastic
Holds 1/2 - 1 gal. of water

Lasts a lifetime!

Contact Ardith Sumpter for wholesale prices, 918-426-0569.

Eleventh Annual Meeting LA-MS CHRISTMAS TREE ASSOCIATION

The Natchez Eola Hotel
Natchez, Mississippi
September 18-20, 1987

FRIDAY, SEPTEMBER 18

- 7:00 p.m. Registration begins and Exhibit Space open for setup
8:00 p.m. Board of Directors Meeting - Eola Hotel Moonflower Room

SATURDAY, SEPTEMBER 19

- 8:00 a.m. **Registration** continues at Rosswood Plantation
8:30 a.m. **FIELD SESSIONS** at Rosswood Plantation (see map on back of this page)
Introduction to Plantation and Operations - Walt Hylander
☆☆☆☆ = Sessions run continuously
★★★★ = Sessions repeated at 8:30, 9:15, 10:00, and 10:45
Look for signs with session name
- ★★★★ Tree Planting and Early Cultural Practices
Dr. Robert Parker and Mr. Mark Elliot
- ★★★★ Hand Shearing, Pruning, and Setting Tops
Dr. Alden Main
- ★★★★ Tree Grading and Harvesting
Mr. Clarke Gernon
- ★★★★ Advertising and Promoting Your Farm
Mr. Gerald Garrison
- ★★★★ Sprayer Calibration, Nozzles, Application
Mr. Darryl Rester
- ☆☆☆☆ Herbicide Demonstrations
☆☆☆☆ Machine Shearing Demonstrations
☆☆☆☆ Flocking, Mounting, and Retailing Trees
☆☆☆☆ Applying Colorants
☆☆☆☆ Equipment and Supplies Exhibits
☆☆☆☆ TOUR OF ROSSWOOD PLANTATION HOME
- 11:30 a.m. **LUNCH** at Rosswood Plantation
- 1:30 p.m. **Visit Exhibits, Vote on Trees and Association Character**
Exhibits, Coffee and Cokes in Promenade Room
Trees on display
- 2:00 p.m. **TECHNICAL SESSIONS** - Eola Hotel: Esplanade and Marquis Rooms
Welcome and Opening Remarks - President Barton Bennett
Introduction of Officers, Directors and Nominees
- 2:15 p.m. Status of LSU Research on Rooting and Tree Dormancy
Dr. John Toliver
- 2:45 p.m. Other Species and Alternative Crops
Mr. Lavelle Prewitt
- 3:15 p.m. Insect, Disease, and Weed Control Updates and Recommendations
Dr. Pat Cobb, Dr. Don Blasingame, Dr. A. B. Oliver
- 4:15 p.m. Advertising and Operating a Choose 'n' Cut Farm
Harry and Shirley May
- 5:00 p.m. Question and Discussion Period
5:30 p.m. **ADJOURN**

Handwritten notes:
7:00-8:00 + 8:00-9:00
[3 tables]
7:00 lunch
8:00 Business
2
[unclear]
[unclear]
[unclear]

- 6:30 p.m. **SOCIAL** – Cash Bar in LePavillion Room (off lobby)
 7:30 p.m. **BUFFET BANQUET** – in Esplanade and Marquis Rooms
 Skit by "The Not Ready for Anytime Players"
 Announcement of Christmas Tree Contest Winners
 Drawing of Door Prizes

SUNDAY, SEPTEMBER 20

- 8:00 a.m. Non-demoninational Religious Service – Rev. Olyn Roberts
 Exhibits Open
- 9:00 a.m. **ASSOCIATION BUSINESS MEETING**
 Association Affairs
 Financial Reports
 National Director Report
 Election of Officers and Directors
 Status of Advertising and Promotion Programs
- 10:00 a.m. **GENERAL SESSION and OPEN DISCUSSIONS**
 Judging Quality Trees – Contest Tree Characteristics
 Using Advertising and Promotion Program Materials
 Grower Certification for Grading – New Concept
 New Cultural Practices, Equipment, and Gadgets
 National Market Situation
- 11:00 a.m. **RECERTIFICATION for PESTICIDE APPLICATOR LICENSE**
 For Louisiana and Mississippi
 Concurrent with General Session
- 12:00 noon **ADJOURN**

ANNUAL MEETING SPEAKERS 1987

Mr. Barton Bennett
 LA-MS ASSOCIATION PRESIDENT
 8313 O'Hare Court
 Baton Rouge, LA 70806
 504-927-3500

Dr. Don Blasingame ✓
 EXTENSION PLANT PATHOLOGIST
 P. O. Box 5426
 Mississippi State, MS 39762
 601-325-3370

Dr. Pat Cobb ✓
 EXTENSION ENTOMOLOGIST
 Auburn University
 Auburn, AL 36830
 205-826-4940

Mr. Mark Elliott
 INTERNATIONAL FOREST SEED CO.
 P. O. Box 290
 Odenville, AL 35120
 800-633-4506

Mr. Gerald Garrison
 GARRISON & ASSOC.
 1212 South Acadian Thruway
 Baton Rouge, LA 70806
 504-343-7400

Mr. Clarke Gernon
 SHADY POND TREE FARM
 8016 Hermitage Drive
 Denham Springs, LA 70726
 504-665-6535

Walt and Jean Hylander
 ROSSWOOD PLANTATION
 Lorman, MS 39096
 601-437-4215

Dr. Alden Main
 EXTENSION FORESTRY
 LSU, Knapp Hall
 Baton Rouge, LA 70803
 504-388-4087

Harry and Shirley May
 LAZY ACRES
 Route 1, Box 100-B
 Chunky, MS 39532
 601-655-8264

Dr. A. B. Oliver
 DEPT. OF ENTOMOLOGY
 La. Ag. Exp. Station
 LSU, Ag. Center
 Baton Rouge, LA 70803
 504-388-1634

Dr. Robert C. Parker
 EXECUTIVE SECRETARY
 Route 2, Box 706
 Starkville, MS 39759
 601-323-3896

Mr. Lavelle Prewitt
 DELTA VIEW NURSER*
 P. O. Box 46
 Leland, MS 38756
 601-686-2048

Mr. Reggie Pulliam
 NATIONAL DIRECTOR
 8360 W. El Cajon Drive
 Baton Rouge, LA 70815
 504-925-2837

Mr. Darryl C. Rester
 EXTENSION SERVICE
 LSU, Knapp Hall
 Baton Rouge, LA 70803
 504-388-2229

Mr. Kevin M. Steele
 STEELE'S TREE PLANTATION
 Route 2, Box 325
 Angie, LA 70426
 504-848-2403

Dr. John Toliver
 SCHOOL OF FORESTRY AND
 WILDLIFE
 LSU, La. Ag. Center
 Baton Rouge, LA 70803
 504-388-4223

Hot Pink!

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Patents Pending

*A revolutionary portable electric
Christmas Tree Shearer*



- Faster, safer and much less fatiguing than knives or clippers
- Clean cut – Both up and down strokes
- Light and portable – will shear anywhere the operator can walk
- Only 18½ pounds on your back. Suspension makes the cutter arm feel weightless. IT FLIES!
- Requires only one battery change each four hours
- Quiet and does not vibrate
- In use on plantations across the USA and Canada
- Will pay for itself in one season on a small plantation
- Contact us for name of your area representative for demonstration

GET IT TOGETHER!

\$690.00 including battery, trickle charger, hydrometer, safety goggles and shipping USA

\$65.00 2nd Battery shipped USA

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Contact: Katherine Ward
Howard Junkermann
(703) 939-4646

ZUM ZUM PRODUCTS, INC.
ZZPI
DEERFIELD, VIRGINIA 24432

SAMPLE BALLOT

1988 Officers,
1988-1990 Directors

OFFICERS

President:

- _____ Harry Rayburn May – Chunky, MS
Member since 1979; on Board since 1982; served as Vice-President 1986-1987; owns Lazy Acres Christmas Tree Farm with Shirley; Grand Champion Tree Winner 1986.

Vice-President:

- _____ Clarke Gernon – Denham Springs, LA
Owner of Shady Pond Tree Farm; a member since 1980; on Board since 1985; Chairman of the Advertising and Promotion Committee; Member of NCTA Tree Grafting Committee.

DIRECTORS

(Select 2 from EACH state)

Louisiana:

- _____ Robert Hall – Stonewall
Owner of Hall's Christmas Tree Farm; a member since 1981; served on Board since 1986.
- _____ Ann Little – Vinton
Owner of Vinton Christmas Tree Farm; member since 1984.
- _____ Vernon Powell – Elizabeth
Owner of Powell's Christmas Tree Farm; member since 1977.
- _____ Nash Roberts – New Orleans
Owner of Roberts Trees, Inc.; member since 1977.

Mississippi:

- _____ Dick Dambrino – Gulfport
Owner of B & D Enterprises; member since 1980.
- _____ Tom Gould – Hattiesburg
Member since 1982; served on Board since 1985; associated with Sun-Rise Plantation; Christmas Tree Contest Chairman 1986-1987; Annual Meeting Local Chairman 1985.
- _____ Walt Hylander – Lorman
Owner of Roswood Plantation; member since 1979; Annual Meeting Local Chairman 1987.
- _____ Howard Thomley – Hattiesburg
Owner of Thomley's Santa Forest; member since 1976; served on Board 1976-1983; seedling drop person since 1976.

NATIONAL CHRISTMAS TREE ASSOCIATION DIRECTOR

- _____ Reggie Pulliam – Baton Rouge, LA
CPA with Pulliam & Tullier; member of NCTA Tax and Legislation Committee since 1985; served on LA-MS Board since 1984; owner of Kringlewood Christmas Tree Farm; a member since 1978.
- _____ Nominations from the floor.

Christmas Wreath & Garland Machine

Proven & Improved Since 1959 ...



Are You Still Producing Wreaths Using The Old Expensive Clamp on Type Wreath Rings?

If so, save 50% to 80% on your wreath ring costs,
using the Evergreen Wreath and Garland Machine.

Due to the rapidly increasing demand for quality wreaths and roping, this machine was designed to produce both items rapidly and inexpensively without losing the quality of the slow hand-wrapped method.

This is not a staple or clip type machine, therefore no special expensive wreath rings are needed. To produce a quality wreath, boughs are wire wrapped onto an inexpensive continuous ring from ten inches and up.

To produce roping the boughs are wire wrapped to a twine or wire core.

This fast, inexpensive method enables you to be competitive in all areas of price and quality.

ORDER TODAY... Have the time you'll need to make plans for your share of the profits from this constant growing market... Here's a real money-maker for Flower Shops, Garden Centers, Boys Clubs, Civic Organizations, Nurseries and Tree Growers.

EVERGREEN SALES & MFG. CO.

P.O. Box 108, Birmingham, MI 48012
313/647-5590 or 313/644-6187

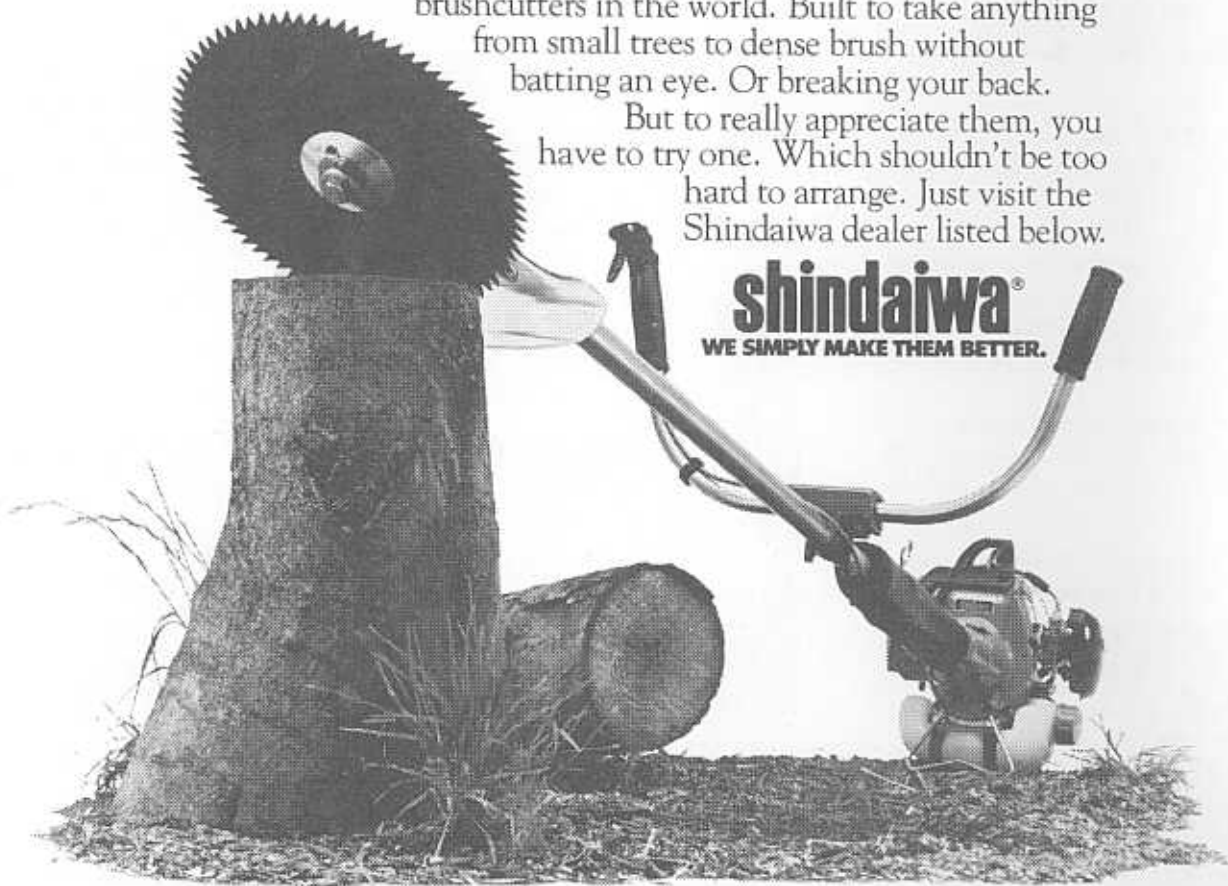
BRUSHCUTTER IS PUTTING IT MILDLY.

A five-inch thick tree isn't exactly average "brush." But then, Shindaiwa pro brushcutters aren't exactly average, period.

Pound for pound, cc for cc, they're the most powerful, lightweight brushcutters in the world. Built to take anything from small trees to dense brush without batting an eye. Or breaking your back.

But to really appreciate them, you have to try one. Which shouldn't be too hard to arrange. Just visit the Shindaiwa dealer listed below.

shindaiwa®
WE SIMPLY MAKE THEM BETTER.



MMI

MISSISSIPPI MARKETING
INCORPORATED

P. O. BOX 5470 • JACKSON, MISSISSIPPI 39208
3035 DIRECTORS ROW, SUITE 202 • MEMPHIS, TENNESSEE 38131

(601) 939-2444

(901) 345-7232



SUN-RISE Supply Co



Some advantages of the SAJE-SHEAR:

- Shear 3,000 trees per day
- Cut shearing costs by as much as 80%
- Provides symmetrical and conical shape every time
- Possible reduced insurance costs
- Easily handled by any operator
- Engine mounted on backpack frame for lateral balance eliminates arm fatigue and minimizes body fatigue
- Operator makes single cut around tree without adjustment
- Operates efficiently in close quarters
- Double reciprocating self-sharpening blades
- Operator has constant control of engine speed
- Blades hang at 60% taper with full range of control
- Air-cooled, two-stroke, single cylinder engine (24.4 cc) is quiet and smooth running
- Runs about 1½ hours without refueling
- Total weight of pack and blades is 31 pounds

CHEMICALS

PAINT

SAJE PRODUCTS

HAND TOOLS

SPRAYERS

SEEDLINGS

TIP MOTH MONITORING KITS

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Sun-Rise Supply Co.
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Bassfield, MS 39421
601/736-2148
601/943-6643
601/736-2231 Home

SUPER GREENZIT™

NEW
C

A CONCENTRATED TREE COLORANT



Another W.A. Cleary product to increase your tree sales

NEW Super Greenzit™ C

A concentrated formulation, one gallon mixes with 50 gallons of water. A non-toxic, natural colorant with the highest pigment content available. Gives discolored trees a true, natural coloring that won't wash off.

Super Greenzit™



For severe yellowing problems, Super Greenzit helps to restore trees to that rich, natural, blue-green color. One gallon makes 20-30 gallons of spray colorant solution.

Greenzit™



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LA-MS Association Projects

Your Association has been very active during the last year in projects to benefit our members in growing and marketing quality trees. For additional information about the projects discussed below, contact the Business Office or the people mentioned.

The Association has funded research at LSU on rooting Virginia pine cuttings and inducing dormancy in trees prior to harvesting, and at MSU on needle cast. Dr. John Toliver has had moderate success rooting cuttings with commercially available compounds. Clarke Gernon designed a root pruning machine and is working with Dr. Jim Chambers on procedures and times for root pruning trees to induce early dormancy prior to harvesting. Dr. Don Blasingame found that needle cast spores are being released 12-24 hours after a rain, beginning in early winter. Complete research reports and grower recommendations will be given during the Technical Session.

We have contracted with The NewMark Company and Garrison and Associates of Baton Rouge to conduct mass media advertising and promotion programs. Ray Barnett of The NewMark Company has developed eleven candidate caricatures for an Association Logo, which you will vote on during the Annual Meeting. Gerald Garrison will develop advertisements for the printed media and hopefully some television spots. The basis of the promotion program will be fresh, locally grown trees; such as "Look for the La-Ms (logo character) as your assurance of a fresh, locally grown tree."

Kevin Steele and his committee are working on a Grower Certification program that will train growers to grow quality trees and grade their own trees. Growers who receive the training and pass the grading test will be "certified" to use Association Grade Tags, which will be required on all trees sold of USDA Grade 2 and better. The grade tag will identify the Association, grower (by Certification number), and tree grade, and will provide information on how to make inquiries.

The Association now prints approximately 4,000 Choose and Cut Brochures for each state. Members who pre-register for the Annual Meeting will be given 4 free brochures when they present their "brochure check." The brochures will be sold for approximately \$0.25 each to members and sent free to news media, county agents, and other information sources.

We also contributed to the national meeting of Agricultural Communicators in Education, participated in NCTA legislative work, and agreed to pay a portion of the printing cost of a new publication on Christmas Tree Insects.

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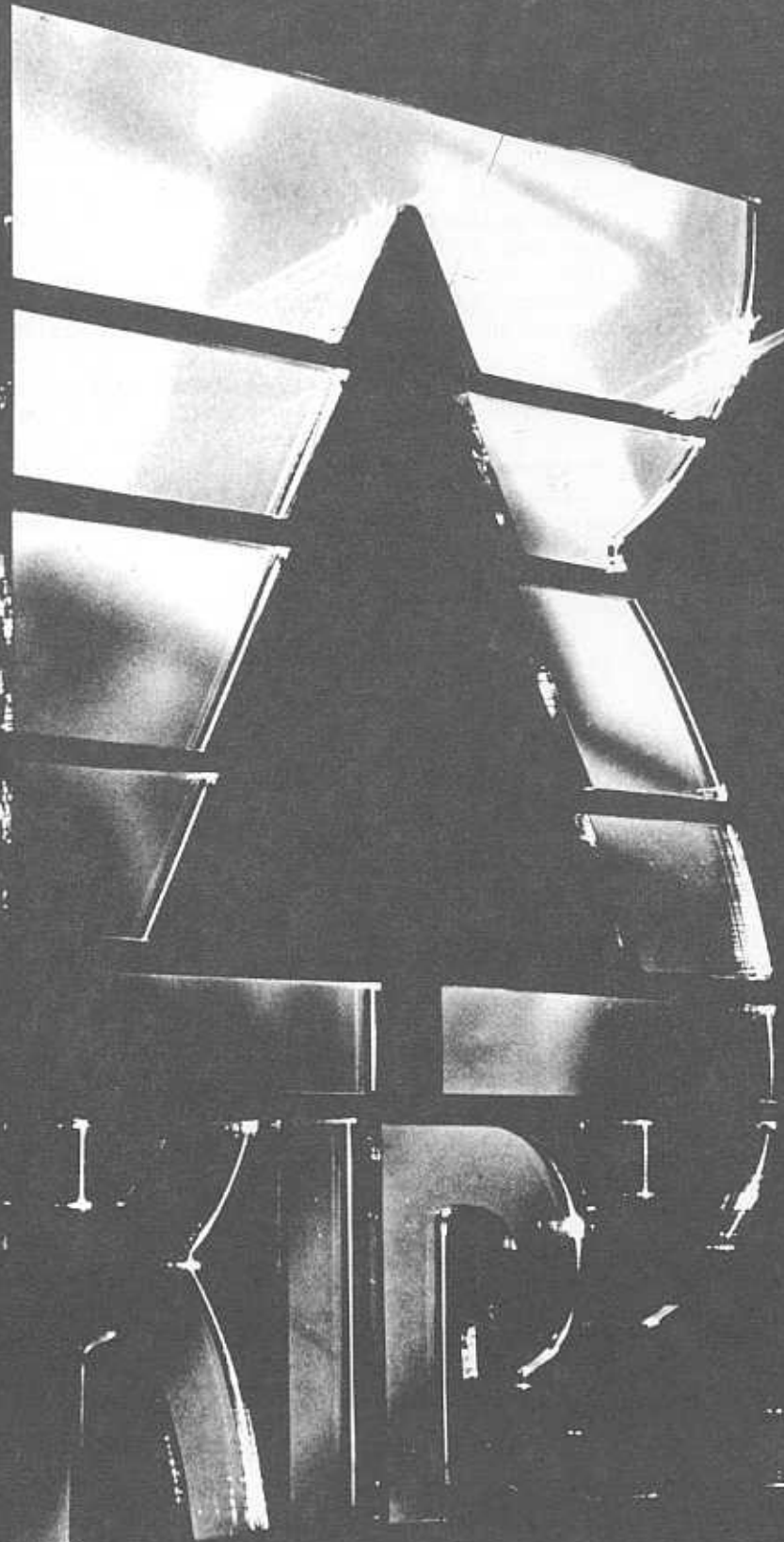
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